

	February	March	April	May	June	July	August	September	October	November	December/January 2022
Ad Space Closing	12/17/20	1/26/21	2/26/21	3/31/21	4/27/21	5/25/21	6/28/21	8/4/21	8/31/21	9/28/21	11/15/21
Ad Material Closing	1/11/21	2/8/21	3/11/21	4/13/21	5/10/21	6/8/21	7/13/21	8/17/21	9/14/21	10/12/21	11/30/21
Feature Focus	Agricultural Advances regenerative agriculture, sustainability, biodiversity, pixel farming, urban farms	Entrepreneurship changing startup landscape, COVID-19 impact, venture capital, Food Disruption Challenge, funding, startups	Top 10 Food Trends food and beverage trends, lifestyle food choices, healthy eating, food and flavor preferences, food preparation trends	Reinventing Foodservice ghost kitchens, new concepts and footprints, smart technologies and apps, delivery, drive-through, pick-up	IFT21: Preview	Career Growth navigating workplace challenges, professional development, career paths, equity, opportunities	Product Development and R&D neuroscience, R&D innovators, innovative food formulation, artificial intelligence, new sensory methodologies	IFT21 Post-Event Focus	Breakthrough Innovation cutting-edge research, new technologies, inventions, innovative thinkers	Helping the World Eat Better global development, capacity building, solutions, developing countries, global volunteers	Food Waste upcycling, date labeling, byproducts, postharvest loss, environmental impact, recycling, public/private alliances
Special Reports	State-of-the-Industry: Center Store Revival packaged meals, sides, beverages, snacks, sauces, bakery	Category Report: No- and Low-Alcohol Spirits nonalcoholic beverages, zero-proof drinks, wellness, beer, mocktails, ready-to-drink beverages, ciders	Food Safety FDA blueprint, digital tools, data analytics, traceability, food fraud	Category Report: Private Label Brands retail brands, store labels, value, consumer preferences	Food Security nutritious foods for developing countries, food industry initiatives, price/affordability, local ingredients, healthy foods	State of the Industry: Five Generations of Food Shoppers demographics, attitudes, behaviors, families, food choices, consumer segments	Supply Chain traceability, transparency, just-in-time, data analytics, distribution bottlenecks	Category Report: Pet Food plant-based, clean label, nutrition, fruit and vegetable ingredients, byproducts, alternative proteins	State-of-the-Industry: Great Ideas From Abroad global food trends, claims, market updates, flavors, functional foods, new food forms	Category Report: Fermented Products kombucha, kimchi, cultured products, beer	Category Report: Savory Snack Bars snacks, meal replacements, quinoa, herbal flavors, umami
Ingredients	Colors natural, synthetic, plant-based, fruit and vegetable concentrates, trends, caramel	Plant-Based Proteins pulses, lentils, soy, pea, chickpeas, vegetarian/vegan foods	Cannabis and Hemp edibles, CBD, cannabinoids, regulation, analytical methods, safety	Sugar Reduction sweeteners, calorie reduction, allulose, stevia, beverages, added sugars, fermentation	Ingredient Supplier Showcase	Fats and Oils plant-based, soy, canola, palm, blends, shea, omega-3 fatty acids	Bakery Ingredients flours, starches, grains, fiber, inclusions, preservatives, fats, shortenings, enzymes	Ingredient Trends	Fruits/Nuts/Inclusions dried fruit, peanuts, almonds, walnuts, pecans, pistachios, cashews	Gluten-Free Formulating ancient grains, quinoa, pulses, alternative flours, texture, snacks, pasta, bakery products	Flavor Forecast flavors, extracts, maskers enhancers, trends, predictions, florals, botanicals
Nutraceuticals	Dairy Download dairy proteins, whey protein, calcium, vitamin D, probiotics	Generational Nutrition: Gen X, Millennials, Gen Z antioxidants, proteins, dietary fiber, vitamins, minerals, fatty acids	Whole Food Nutrition: Fruits and Grains acai, strawberry, blueberries, tart cherries, elderberries, sorghum, quinoa, oats, rice	Energy ribose, B vitamins, botanicals, caffeine, green tea, green coffee bean extract, carnitine, slow-digested carbohydrates	Stress and Sleep tart cherries, melatonin, botanicals, fatty acids	Inflammation and Immunity antioxidants, probiotics, yeast beta-glucans, vitamins, minerals	Diet Trends keto, plant-based, high protein, dietary fiber, vegan, flexitarian	Breakfast whole grains, fiber, eggs, protein	Fatty Acids and Functional Fats omega-3 fatty acids, canola oil, olive oil, fish oil	Bone and Joint Health for the Aging collagen, proteins, vitamin K, calcium, dairy	Heart Health fish oil, omega-3 fatty acids, dietary fiber, plant sterols, blood pressure, cholesterol
Food Safety & Quality	Meat Alternatives	Significance of VBNC Bacteria	Clean Labels	Determining Infectious Doses of Pathogens	Reducing Food Waste Via Fermentation	Bacillus cereus	Lab-Produced Meats	Microbial Cell Injury	Pathogen Detection	Bacteriocin Applications	Raw Food
Processing			High Pressure Processing	Water Conservation in Processing	Sous Vide	Processing 4.0: Data Analytics, Automation, AI	Fermentation	Upcycling/Waste Reduction	Augmented & Virtual Reality	Processing Plant-Based Milks	Freeze Concentration Technology
Packaging	Co-Packing and Co-Manufacturing	Multilayer Packaging	Oxidation-Stalling Packaging	Fresh Produce Packaging	Seafood Packaging	Pakaging Solutions to Reduce Meat Waste	Packaging/Processing Interactions	Moisture Control	Nutraceutical Packaging	Sustainable Packaging	Packaging to Increase Food Access
Consumer Trends	<i>News, data, and analysis of market research findings on various food categories, consumer demographics, and retail and foodservice channels</i>										
Food Snapshot	<i>Trends in foods, beverages, new products, growth categories, grocery shopping, etc., illustrated in an infographic</i>										
IFTNEXT	<i>IFTNEXT uncovers provocative ideas and groundbreaking discoveries that challenge conventional approaches and advance the science of food</i>										
Startups & Innovators	<i>Budding entrepreneurs and rising stars are disrupting the food space with the help of the funding community that is fueling their growth.</i>										
Marketing Bonuses & Advertiser Incentives		Ad Readership Study							IFT Food Expo Exhibitor Profiles		