

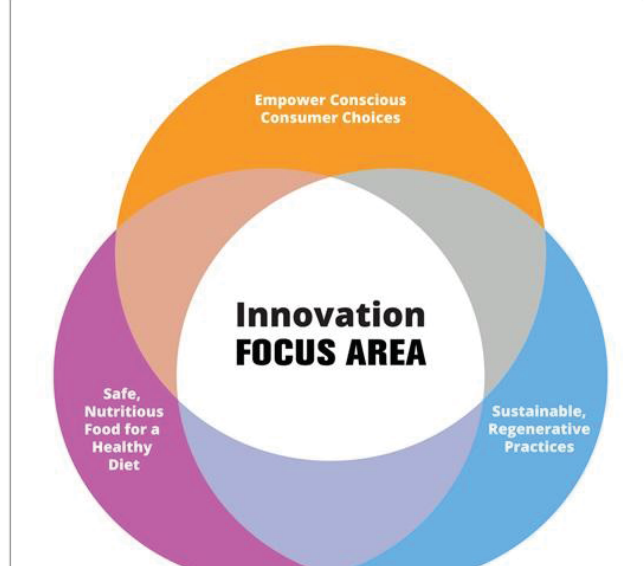
Application Questions

Category	Question Title	Question	Applicable Level		
			Seed Grant	Growth Grant	Grand Prize
Basic Information	Project Title	Please provide a title for your proposed project.	●	●	●
	Submitting Organization	Provide the name, website, email address, country, & phone number for the submitting organization.	●	●	●
	Team Members	Provide the names, roles and email addresses of your core team	●	●	●
	Organization Type	Is the submitting organization a nonprofit, academic or research institution, for-profit company, or other? If other, please specify.	●	●	●
	Award Level	What award are you applying for: Seed Grant, Growth Grant, or Grand Prize? Please refer to the Challenge's eligibility criteria to determine the appropriate level for your project. You may only apply for one award level.	●	●	●
	Attestation	Please review the award agreement and indicate here that you have read the agreement and are able to abide by the rules and are authorized to enter into an agreement. If there are any exceptions you would like to request, please list them. Exceptions will be considered but are not guaranteed.	●	●	●
	Impact Innovators Network	The Seeding the Future Foundation and IFT are planning to develop and host a global online community called the Seeding The Future Global Impact Innovators Network which will host roundtable discussions, a resource library and both virtual and in-person networking events where non for profit organizations meet with philanthropic organizations and for profit entities meet with investors. Please indicate here if you would like IFT to include you and your team members in communication and any invitations related to the Network. If you would like to be included, please share names, titles and email addresses of those whom IFT may contact for this purpose.	●	●	●
Financial and Organizational Documents	For US and European for-profit organizations	<ul style="list-style-type: none"> • Most recent financial statement that includes a budget and revenue (including disclosure of current levels of investment) • Articles of incorporation or similar documents • Tax Identification Number (US) or tax status documentation • Certificate of good standing, indicating that the business is properly registered with the state 	●	●	●
	For US-based non-profit organizations	<ul style="list-style-type: none"> • Most recent financial statement (audited financials preferred but not required) • Most recent 990 • IRS letter of determination 	●	●	●
	For non-profit organizations based outside of the US	<ul style="list-style-type: none"> • Most recent financial statement (audited financials preferred but not required) • Documentation verifying that the applicant organization is currently registered as a non-profit organization (equivalent to a US 501(c)(3) public charity) in its country. Please note that IFT may follow up to request additional documentation to verify the applicant's non-profit status. 	●	●	●
	For Academic or Research Institutions	<ul style="list-style-type: none"> • Most recent 990 OR most recent financial statement/annual report • Department-level budget that includes disclosure of current or pending grants/awards • Tax Identification Number (US) or tax status documentation 	●	●	●
Application Overview	Mission & Vision	What is the Mission and Vision of your organization or team? (less than 100 words)	●	●	●
	Executive Summary	Provide a short and clear summary description of the innovation you are working on. (less than 250 words) Explain why it is important and what it contributes that is new. (less than 200 words) <i>Please note: The definition of Innovation in the context of this challenge is: A new idea, method, or application which is practicable and leads to a BENEFIT related to safe and nutritious food, the environment, or end-user/consumer, or policy. Please be very concise. A more detailed description can be given in the section 'Focus area alignment'.</i>	●	●	●
Project Documents	Budget	Use the Budget Template to provide an itemized award budget for your project, including expenses and potential income. Please include your proposed use of the award funds. If you are a for-profit entity applying for the Prize, please include your business plan.	●	●	●
	Timeline	Attach a timeline for your proposed project, including activities, deliverables, and major milestones. Overall time frames and overall budgets may exceed time frames and budgets dedicated to Global Food System Challenge awards. Suggested maximum time for Seed Grant spending: 12 months, Growth Grant and Grand Prize spending: 24 months.	●	●	●
Project Team	Multidisciplinary	Describe your multidisciplinary approach, for example, how your project incorporates perspectives of multiple disciplines (e.g., Health and Nutrition, Life Sciences, Food or Ag Science and Engineering, Environmental Science, Food Policy, Economics, and Consumer Behavior) in designing and implementing your innovation. (less than 150 words) Provide brief background information on your core team members and/or advisors. Do not include full resumes. (less than 150 words)	●	●	●
	DEI	Please describe how your team ensures that a diversity, equity, and/or inclusion lens is applied to your project development and deployment? This may apply to ideation, R&D, customer engagement and marketing, processes, launch, or other areas. (less than 200 words)	●	●	●
Alignment with Seeding The Future Foundation	Provide a description how the innovation is aligned with Seeding The Future Foundation's Vision and Mission, included below. (less than 150 words)	●	●	●	
Innovation Focus Area Alignment	Focus Area Alignment	Seed grant innovations should positively impact at least one, ideally two of the innovation focus area domains while not having a negative impact on the other(s). Describe the BENEFITS of your innovation and how they address the domains: (less than 300 words) <ul style="list-style-type: none"> • Safe and nutritious food for a healthy diet • Sustainable, regenerative practices • Improve equitable access, affordability, attractiveness and/or empower more conscious consumer behavior See detailed description of each domain at the bottom of this document.	●		
		Growth Grant innovations should positively impact at least two, ideally three of the innovation focus area domains while not having a negative impact on the other. Describe the BENEFITS of your innovation and how they address the domains: (less than 300 words) <ul style="list-style-type: none"> • Safe and nutritious food for a healthy diet • Sustainable, regenerative practices • Improve equitable access, affordability, attractiveness and/or empower more conscious consumer behavior See detailed description of each area at the bottom of the document.		●	
		Seeding The Future Grand Prize innovations should positively impact at least two, ideally three of the innovation focus domains while not having a negative impact on the other. Describe the BENEFITS of your innovation and how they address the domains: (less than 300 words) <ul style="list-style-type: none"> • Safe and nutritious food for a healthy diet • Sustainable, regenerative practices • Improve equitable access, affordability, attractiveness and/or empower more conscious consumer behavior See detailed description of each area at the bottom of the document.			●
	Food Policy Framework	Provide a preliminary perspective on whether the innovation aligns with existing food policy frameworks (laws and regulations in the country or regions your innovation is targeting) or if a policy shift may be needed to maximize its potential. (less than 100 words)		●	
		Describe how your innovation aligns with existing food policy frameworks (laws and regulations in the country or regions your innovation is targeting). If not, what policy shifts may be beneficial to maximizing the potential of the innovation? How might you advance those shifts? (less than 100 words)			●
No Negative impact	Please indicate whether your innovation will negatively affect any of the Innovation Focus Area Domains. Y/N safe and nutritious food for a healthy diet, Y/N sustainable and regenerative practices with no or minimal waste and food loss, and Y/N equitable access, affordability, attractiveness and empowerment of conscious consumer behavior.	●	●	●	
Communication of the Innovation's Benefit	Describe how you would compellingly communicate the benefits of your innovation to a) the consumer and b) if applicable, to other key stakeholders (for example, farmers, producers, retailers). You may upload sample materials. (less than 150 words)	●			
	Describe how you compellingly communicate the benefits of your innovation to a) the consumer and b) if applicable, to other key stakeholders (for example, farmers, producers, retailers) and what data you are gathering to gain insights into how consumers trust, view and adopt the innovation. You may upload sample materials. (less than 150 words)		●		
	Describe based on generated or experimental data, consumer research or other research you have conducted, how you compellingly communicate the benefits of your innovation to a) the consumer and b) if applicable, to other key stakeholders (for example, farmers, producers, retailers). Include data-based information or insight that your team has generated about how consumers trust, view and adopt the innovation. You may upload sample materials. (less than 150 words)			●	
Maturity	Provide a clear description or evidence from early experiments that demonstrate that the innovation is feasible. (less than 500 words)	●			
	Provide a clear description of experiments, pilot studies, or activities that demonstrate that the innovation is doable and scalable. Provide initial projections on economic feasibility. (less than 500 words)		●		
	Provide a clear description of experiments, pilot studies, or other activities that demonstrate that the innovation is doable, scalable and economically feasible at scale. (less than 500 words)			●	
Projected Impact	Provide your reasonable judgment of an order-of-magnitude assessment of the number of people impacted (for example 1, 10, 100 million), and/or the size of the impact on the environment (for example CO2 emission, reduction of land/water/CO2 footprint, post-harvest loss or food waste reduction in %) over the short, mid, and long term (for example over 5, 10, 15 years). Also, if applicable, applicant provides a perspective on how the innovation will affect other food system value chain stakeholders (for example farmers, producers, retailers). (less than 400 words)	●			
	Provide, based on preliminary data and/or information for an order-of-magnitude assessment of the number of people impacted (for example 1, 10, 100 million), and/or the size of the impact on the environment (for example CO2 emission, reduction of land/water/CO2 footprint, post-harvest loss or food waste reduction in %) over the short, mid, and long term (for example over 5, 10, 15 years). Also, if applicable, applicant provides a perspective on how the innovation will affect other food system value chain stakeholders (for example farmers, producers, retailers). (less than 400 words)		●		
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	Please share insights and learnings based on data you've generated with consumers how your innovation enables consumers to make easier and better choices benefiting personal health and the environment. (less than 500 words)	●	●	●	
Risk	What potential challenges does your project face in the next year and foreseeable future? What specific risks (e.g., consumer distrust, geopolitics, or policy roadblocks) do you expect to face? How do you plan to mitigate these risks? (less than 300 words)	●	●	●	

Seeding The Future's Vision is a global food system that always provides equitable access to safe, nutritious, trusted, affordable and appealing food for everyone and improves the health of people and our planet by being sustainable, resilient and regenerative. Our moonshot goal is to affect the lives of one billion people.

Seeding The Future's Mission is to seed and support impactful initiatives and organizations that create and accelerate the pace of innovation that transform food systems to become more nutritious, regenerative and equitable for everyone in alignment with our vision.

The Challenge aims to inspire game changing innovations that reside at the Innovation Focus Area where three domains intersect: safe and nutritious food for a healthy diet, food that is sustainably sourced and produced, and food that is accessible, appealing, affordable, and trusted by consumers. We believe that innovations within this focus area are essential for a successful food system transformation. To be eligible for a grant, an innovation should positively impact at least one or two of these domains, while not negatively affecting the remaining domain(s). To be eligible for the Seeding The Future Growth Grant and Grand Prize, the innovation must benefit at least two, and ideally all three of the domains, while not negatively impacting the remaining domain.



- 1. Safe and Nutritious Food for a Healthy Diet:** Innovations may improve either food access, safety, affordability, or nutrient quality, contributing to a healthy diet. Specific solutions may include dietary improvement through better macronutrient balance, micronutrient or phytonutrient delivery, plant-based approaches, or innovative ways to use potential medicinal aspects of food. Innovations that benefit either specific geographic regions or communities with limited access to healthy food would be preferred.
- 2. Sustainable, Regenerative Practices:** Innovations may contribute to improve planetary health by enabling impactful sustainable, regenerative and regenerative practices. Specific solutions may include reducing post-harvest food losses or food waste; optimizing plant growth; improving soil health; increasing food and/or crop production while lowering GHG emission, carbon, land, and water footprints; or upcycling agricultural byproducts into beneficial nutrient-rich food or ingredients. Innovations that can quantify the potential benefits via accepted life cycle assessment (LCA) or similar frameworks would be preferred.
- 3. Empower Conscious Consumer Choices:** Innovations may demonstrate the potential to shift in consumer preference and empower consumers to be champions for personal and planetary health. Applicants may consider including a strategy to compellingly communicate the health and sustainability benefits of their innovation to consumers. For example, those benefits may relate to affordable and healthier diets enabled by more sustainable agricultural practices, better food distribution approaches, food waste reduction through better shelf-life management, improved access to perishable or staple food, or better post-harvest technologies. Solutions which consider either geographical, economic, or cultural diversity would be preferred.