
IFT Global Food Safety & Quality Conference

Traceability in Food Systems: Technology vs. Reality

Hilton Anaheim Hotel, Room California A

Anaheim, CA

Wednesday, June 10, 2009

7:30am – 12:30pm

Breakfast

7:30-8:00am

Welcome

8:00-8:05am

Will Fisher

VP, Science and Policy Initiatives, IFT

Traceability from Farm to Fork

8:05-8:30am

Sherri McGarry

Acting Center Emergency Coordinator

Office of Food Defense, Communications, and Emergency Response

CFSAN/U.S. Food and Drug Administration

Challenges to Implementing Product Traceability

8:30-8:55am

Gale Prince

Retired Director, Corporate Regulatory Affairs

The Kroger Company

The Future of Traceability Technology

8:55-9:20am

Stephen Arens

Senior Director

GS1 US

Current Traceability Approaches - A Panel Discussion

9:20-10:25am

Mélissa Lalonde

Program Director

Agri-Tracabilité Québec

Cindy Jiang

Director, Worldwide Quality, Food Safety and Nutrition

McDonald's Corporation

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Sherri McGarry
Acting Center Emergency Coordinator
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Stephen Arens
Senior Director
GS1 US

Moderator: Jennifer McEntire
Research Scientist and Manager, Science + Technology Projects, IFT

Break
10:25-10:40am

Technology Showcase

Gold Sponsors: (in no particular order) GS1 US, Operations Technologies, Sensitech Inc., SIRA Technologies, YottaMark, Waters Corporation

Bronze Sponsor: Trace Register LLC

10:40-11:10am

Industry Traceability Approaches – A Panel Discussion

11:10am-12:25pm

Jim Dar
Director, Technical and Manufacturing Services
Allen Flavors, Inc.
Main flavor supplier for Arizona Beverages, Inc.

Will Daniels
VP Quality, Food Safety and Organic Integrity
Earthbound Farm/Natural Selection Foods

Brenda Lloyd
Director, Equipment Distribution and Store Model Management
Unified Foodservice Purchasing Co-op, LLC
Exclusive supply chain management organization for Yum! Brands, Inc.

Gale Prince
Retired Director, Corporate Regulatory Affairs
The Kroger Company

Moderator: Jennifer McEntire
Research Scientist and Manager, Science + Technology Projects, IFT

Closing
12:25-12:30pm

Jennifer McEntire
Research Scientist and Manager, Science + Technology Projects, IFT

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