Another Significant Year of Achievements
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China International Food Safety & Quality
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Beijing, China
Year 2 (September 2014- August 2015)

- Achievements
- Outreach and communications
- Key partners
- Year 3 Outlook
Vision

To become the global resource and authoritative voice on food traceability.

Mission

To serve the agriculture and food sectors, by providing applied research, objective advice, and practical expertise about data collaboration and food product traceability for business benefit and public good.
Business Platforms

Our approach is to engage stakeholders in the development of solutions, as well as in their delivery.
Organizational Structure

- Food Industry
  - Regulatory Agencies
  - Consumers
  - Academia
  - National & International Organizations
  - Foundations & Non-profits
  - Solution Providers

- Founding Sponsors
- Key Stakeholders
- Contributing Partners

- Advisory Council

- GFTC

- Project Working Groups

- Research
- Education and Training
- Protocols and Standards
- Technology Transfer
Year 2 Achievements
Year 2 Achievements

- **September 2014 ï Additional Projects**
  - Food traceability and its role in food protection
  - Blueprint for an interoperable food traceability architecture

- **October 2014 ï On-demand Webcasts**
  - Harmonizing food traceability regulations
  - Future of food traceability
  - Food traceability and food defense

- **December 2014 ï Completion of Moore Project**
  - Seafood traceability enhancement
  - Return on investment software application
  - Consumer preference tool
Year 2 Achievements

- January 2015 ï On-demand Webcast
  - Best practices in food traceability for the processed food and bakery sectors

- February 2015 ï Presidents Task Force on IUU Fishing and Seafood Fraud
  - Submission of several public comments
  - Several in-person meetings with the task force

- March 2015 ï Publication of article in CRFSFS
  - Assessing the value and role of seafood traceability from an entire value-chain perspective

- April 2015 ï Moore Project on Interoperable Traceability
  - 2-year project launched
  - Develop blueprint for an interoperable traceability architecture

- July 2015 ï Traceability Short Course at IFT 15
  - Attendees from around the globe participated in a one-day workshop
  - Several scientific sessions on traceability
Numerous Speaking Opportunities

- Speaking Events
  - APEC Conference, Atlanta USA
  - CIFSTâ€™s CIFSQ, Shanghai China
  - Cold Chain Food Logistics Conference, Chicago USA
  - European Seafood Expo, Brussels Belgium
  - FMI Connect, Chicago USA
  - FPDIâ€™s Food Defense Conference, Minneapolis USA
  - GFSIâ€™s Global Food Safety Conference, Kuala Lumpur Malaysia
  - GS1 Connect, Austin USA
  - IAFPâ€™s Dubai International Food Safety Conference, Dubai UAE
  - IAFPâ€™s European Symposium on Food Safety, Budapest Hungary
  - IFT 15, Chicago USA
  - IUFoST Food Safety Conference, Beijing China
  - Lowryâ€™s Food Traceability Summit, Brighton USA
  - Microal Conference, Iguassu Falls Brazil
  - SENAIâ€™s Innovations and Trends in the Food Industry, Porto Alegre Brazil
  - Traceability Summit, Bangkok Thailand
  - Traceability Summit, Qingdao China
  - World Bankâ€™s Global Food Safety Partnership 3rd Annual Conference, Cape Town South Africa
Global Reach
GFTC Sponsors

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Advisory Council Members

- Cargill Inc.
- Centers for Disease Control
- FDA
- Cornell University
- Eurofins Laboratories Inc.
- FMI Foundation
- Global Cold Chain Alliance
- Global Food Safety Partnership (World Bank)
- GS1-US
- International Association for Food Protection
- Intertek Group
- Lyngsoe Systems A/S
- Mars Inc.
- NCFPD/Food Protection and Defense Institute
- NFI Seafood Industry Research Fund
- Ontario Ministry of Agriculture & Food
- Pepsico
- Produce Marketing Association
- GMA
- Safe Food Canada
- University of Guelph
- USDA
- US Commerce Department
- Wal-Mart Inc.
- Wegmans Food Markets

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- Sylvain Charlebois
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- Corey Wright
- Frank Yiannas
- Gillian Kelleher
Year 3 Outlook
On-going Projects

- **Education & Training events**
  - Webcasts, presentations, seminars, workshops
  - USA, Brazil, Thailand, China, Belgium

- **Food Traceability and Food Defense**
  - Funding from FPDI (formerly NCFPD)
  - Modeling food supply distribution chain dynamics

- **Food Traceability and its role in Food Protection**

- **Interoperable Food Traceability**
  - Across all sectors in the food industry
  - Across all stakeholders in the food supply chain
  - Role of governments, technology and standards in achieving interoperability
Interoperable Food Traceability

- **Purpose:**
  - To develop an overall blueprint for a global interoperable system and how it would function to enable participants in the system to understand their individual roles in enabling traceability across all sectors of the food industry.

- **Expected Outcomes:**
  - Blueprint for enabling interoperability across the food system
  - Education and training on achieving global alignment with regional relevancy
Thank You for Your Continued Support!

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