The Primary location for Food Shopping today is declining

56% Said supermarkets were their primary location for food and drink in 2012

Only 46% Said supermarkets were their primary location for food and drink in 2015

Why?
- More affordable locations
- More convenient locations
- Choose locations that carry non-food and healthy offerings
Changing consumer shopping trends

GS1 Standards in Action

IDENTIFY GS1 IDENTIFICATION NUMBERS

CAPTURE GS1 DATA CARRIERS

SHARE GS1 DATA EXCHANGE

© 2016 Institute of Food Technologists
Business Process Interoperability

The only way business, big or small, can move forward is to work together.

They need to be able to understand each other, anywhere in the world.

Business requires a common language, and GS1 Standards make that possible.

Interoperable Initiatives

► Retail Grocery
► Foodservice

► What else Tejas?
Key Takeaways

► Takeaway (provide 3-5 takeaways/resources from your presentation)