I am most pleased to report that the Center has recently celebrated its 2nd anniversary. A very special thanks to all of our Sponsors, Advisory Council Members, and those who served and are still serving on various project teams for your continued support and contributions. Your commitment is what has made the Center the success that it is today. IFT is very appreciative. Thank you.

This past year was a very busy and productive time for the Center. GFTC continued to make an impact and spread awareness of traceability within the food sector. Check out some 2014-2015 highlights below and be sure to view our latest GFTC 2 Year Summary for an inclusive look at the past year:

- Success of the “Profiting from Traceability” short course at IFT15
- Hosted 4 traceability based webcasts
- Completion of the project on assessing the value of traceability across the entire supply chain
- Submission of public comments to the Presidential Task Force on IUU Fishing and Seafood Fraud
- Participation in numerous articles, media interviews and speaking opportunities
- Launch of a new 2-year interoperable traceability project – updates below

Sincerely,

William Fisher, MS, CFS
Project Updates

Food Traceability and How it Relates to Global Food Management Systems

The Food Traceability and How it Relates to Global Food Management Systems project is currently underway. It aims to demonstrate how, why and where food traceability contributes, supports, and fits into the bigger picture of global food management systems in order to enable key stakeholders to better understand the role that traceability plays. Research is focused on various areas in food chain systems such as food protection (food safety, including food fraud, EMA & food defense), sustainability, authenticity/transparency and security. Assessment tools will be developed to assist industry in identifying gaps within current systems which will strengthen overall food management systems and plans.

Moore Project – Interoperable Traceability Architecture

As part of the Moore Project, four technical advisory groups were created to aid in the development of an issues brief that will provide preliminary research on traceability gaps within the seafood sector. Each group—Practices and Processes, Engagement and Communication, Context Mapping and Content Mapping—was tasked with writing one chapter of the issues brief. The four groups each focused on a different aspect of traceability gaps within a variety of industries. Throughout the past several months, groups participated in numerous discussions, performed research, reached out to industry and non-industry contacts, and formulated four individual chapters of the issues brief. These chapters are in the process of being reviewed to form a cohesive brief that will serve as the basis for further research on traceability gaps. This insight will provide a platform for other industry segments to build upon in the creation of their own traceability systems.
The past quarter has been very busy for GFTC. Check out the events we have participated in!

**GS1 Connect**  
June 3-4, 2015 – Austin, Texas USA

**APEC Conference**  
June 8-9, 2015 – Atlanta, Georgia USA

**FMI Foundation Retail Food Safety Forum in**  
June 11-12, 2015 – Chicago, IL USA

**IFT 15 in Chicago, Illinois USA**  
July 11-14, 2015 – Chicago, IL USA

**Global Dialogue Consultation Event**  
July 20-21, 2015 – Bangkok, Thailand

**IAFP Annual Meeting**  
July 25-29, 2015 – Portland, Oregon USA

**Lowry’s Food Traceability Summit**  
August 18-19, 2015 – Brighton, Michigan USA

**USAID Oceans and Fisheries Partnership Inception Workshop**  
September 15-16, 2015 – Bangkok, Thailand
Save the Date

Come visit GFTC at these upcoming events!

**Chinese Institute of Food Science and Technology 2015 Food Summit**
October 20-22, 2015 – Dalian, China

**China International Food Safety and Quality Conference and Expo**
November 4–5, 2015 – Beijing, China

**China Fisheries and Seafood Expo**
November 4–6, 2015 – Qingdao, China

**PI Boston**
November 17–18, 2015 – Boston, MA USA

Noteworthy News
Traceability in the News

10/1/2015 – Shifting the Goal Posts on Food Safety in China
As of 1 October 2015, China’s new food safety laws, which are widely considered some of its toughest food laws ever, came into effect. For the food and beverage industry in China, these new laws – revisions to the 2009 Food Safety Law – mean tougher and more stringent requirements, as well as tougher penalties for offenders.

9/29/2015 – A Safer Food Chain with Traceability
As consumers grow increasingly aware of the quality of the products they demand, food and beverage manufacturers are being constantly challenged to produce, trace and distribute top-quality products that are safe for human consumption.

8/20/2015 – Domestic Seafood Fraud Highlights Need for Comprehensive Traceability
Using DNA testing, Oceana has uncovered examples of mislabeling in fish, shrimp and crab cakes in retail markets and restaurants nationwide. On average, one-third of the seafood examined in each study was not the product listed on the label or menu.

8/6/2015 – Secretary Kerry Announces USAID’s Oceans and Fisheries Partnership to Promote Sustainable Fisheries
Secretary of State John Kerry announced the U.S. Agency for International Development’s Oceans and Fisheries Partnership (USAID Oceans) project with an initial commitment of $4.3 million that will combat illegal, unreported, and unregulated (IUU) fishing and seafood fraud in the Asia-Pacific region.

GFTC in the News

8/16/2015 – CSIRO signs Australia up to IFT Global Food Traceability Center
As a member of the GFTC, CSIRO will be able to provide Australian industry with the latest research in the area, develop traceability knowledge here and adapt outcomes for Australian conditions.

7/4/2015 – Cargill, the U are Leading the Way in Movement to Enhance Food Safety
National Center for Food Protection and Defense (NCFPD) based at the University of Minnesota since 2004 and helps lead a national movement called “food traceability” that is designed to head off trouble.

Ask a Question

Have a burning question about traceability you need answered? Want to give a suggestion to improve the work being done by the Center? Feel free to email us at traceability@ift.org!

A huge thank you to all our sponsors for their commitment and support of the Center – find out more about them here: http://www.ift.org/gftc/advisory-council-and-sponsors.aspx