



Co-Chairs Message

The Great Lakes Section continues to be a strong section on both membership and financial measures. With the New IFT Year we would like to try to take the section to the next level. To do that, we have a variety of initiatives. In addition to all our great calendar events, we are adding a spring meeting. The additional meeting will be a chance for students and professionals to connect on an informal level.

A new committee has been initiated and we are bringing more focus to an existing committee. Becky Wieseler and Shelly Vecchio are co-chairs of the "Industry Awareness" committee. The committee's goal is to help create the future of IFT by educating students of the many opportunities in the food industry. Matt Finney (our former co-chair) is chairing the Scholarship committee. The committee is going to increase the amount of money in the three existing scholarships and add two new scholarships. Both committees need student and professional support, please contact the committee chairs to lend your support.

With more meetings and more section activity we hope to take this section to the next level and grow on our previous success.

Best Regards,

John Bricknell and Ron Carlotti

GLS-IFT Donation for Hurricane Relief – Action Report

Many of us who attended the July 2005 annual meeting of the national IFT in New Orleans recall the vibrancy of a wonderful city steeped in culture that has made this city one of the favorite destinations for IFT attendees. I'm certain that anyone who has been to New Orleans fondly recalls the wonderfully distinctive cuisine, unique to the area, and all the gracious people who served us such great food, staffed the hotels and convention center, drove the shuttles, the buses, the taxis, and invited us to visit their universities, food processing areas, and many other attractions. For me it is difficult to imagine how many of these same people are either still in this world or have suffered so much as survivors.

After Hurricane Katrina, the reports and televised sights of so many deaths, destruction, human misery, total loss to the thousands of residents (especially the poorest of the poor), and the financial impact to our entire nation prompted us to consider possibly unprecedented action by this section. In a unanimous vote by the Great Lakes IFT Board of Directors, we approved a donation of \$2500 sent ASAP to the Salvation Army to be used for immediate relief of hurricane victims.

In discussion the Board considered the possibility that a second donation of \$2500 could become necessary as more details of the calamity are revealed and if we can handle within our budget. As of the date this article was written, it appears that Hurricane Rita is about to strike the Gulf coast with possibly even greater destructive consequences than Katrina. For those of us who are believers, I ask your prayers for all the victims of these tragic events, even before they become known to us. Regardless of our beliefs, I urge each of us to do whatever we can to help in this relief effort to alleviate the suffering. ■

Ron Carlotti

INSIDE THIS ISSUE

- 1 Co-Chairs Message
- 1 GLS -IFT Donation for Hurricane Relief
- 2 IFT Council Meeting Summary Report
- 2 GLS Officers Attend Leadership Conference
- 3 Meet your Co-Chairs
- 4 An Update on the MSU Chapter Activities
- 5 GLS-IFT Sponsored Activities
- 5 The GLS-IFT Executive Board

MARK YOUR CALENDARS!!!

SECTION DINNER AND MEETING

FEATURING NATALIE SCHOCH

Place: Ann Arbor Brewing Company, 114 E. Washington Street, Ann Arbor, MI

Time: Wednesday, October 19, 2005, 4:30 – 8:30 pm

IFT Council Meeting Summary Report – New Orleans, LA

Membership satisfaction with IFT overall was reviewed. Unfortunately, only a very small percentage of the current members reported being “satisfied” with IFT. The survey concluded that IFT needs a clear mission, ability to move quickly, to remain accountable, and to be forward looking. Regular meetings of a newly established Governance Committee are scheduled, which began June '05, and continuing quarterly, Oct. '05, Jan '06, and Mar '06.

Currently, there is much concern over the annual budget because of slow but consistently declining membership which can be related to annual membership dues increases. Membership stood at 27,000 about 10 years ago, but has steadily declined to approximately 23,000 today. Another explanation is the decline in the number of employers willing to send a group of employees to the national meetings. As some employers cut operating expenses, the usual policy is to become more restrictive on numbers of IFT members who will be sponsored at the annual meeting. For example, if 6 members were sent to IFT last year, only 5 may go this year, and next year that number may decline to 4 or possibly none. As more members are refused permission to attend IFT, it appears that many former members found little justification to pay increasing annual dues to continue receiving the journal of “Food Technology” monthly. There also is a problem finding division candidates willing to stand for election to any office.

Fortunately, the number of exhibitors willing to attend the annual meeting has increased which has offset the effect of declining annual dues paid by members. Overall, Chicago has proven the best location to attract the maximum number of attendees as well as exhibitors. IFT staff told of the deep concern that one of the recent hurricanes originally predicted to hit New Orleans a week prior to the annual meeting could have forced the first time cancellation of an annual meeting in history. Nearly 50% of IFT annual revenue is earned through the paid exhibitor fees, registrations, and related short courses or training programs. Currently, IFT operates on an annual budget of about \$15 million of which \$7.5 million comes from the annual meeting. IFT believes there is a need for improved opportunities in continuing education and other workshops, and maintaining an office in Washington, DC, allowing for better interaction with federal agencies and impacting pending food related legislation on Capitol Hill.

Continued on page 3

GLS Officers Attend Leadership Conference

Three members from the Great Lakes Section of IFT, Janice Harte (Secretary), Matt Finney (President 2004-2005) and Norm Matella (Student Representative), attended the 2005 Leadership Conference held in Washington DC on May 10-12th. In the past, IFT has paid for conference fees as well as hotel costs for only one officer while the officer's Section or Division has paid for transportation. This year Matt and Norm were represented and funded by the Sensory Division and Fermented Foods Division. Therefore, all three GL-IFT officers were funded.

The first day of the IFT conference included a tour of the Washington IFT offices, introductions by Dr. Herber Stone, 2004-2005 President, and Barbara Keenan, IFT Executive Vice President, and the Congressional Support for Science Awards Dinner Reception. This awards reception was established by IFT in 2001 to enhance the safety, nutritional value, affordability, and variety of foods available to consumers by increasing the role of science in policy development. Recipients of this award are recognized for their outstanding contributions to science-based food policies. This year's recipients were Representative Kit Bond (R-MO) and Collin Peterson (D-MN).

During the second day of the conference, Jeffrey Cufaude of Idea Architects conducted training sessions that included the following topics, “DiSC (DiSC Personal Profile System) - Emphasis on Individual Leadership-Enhancing Your Communication” and “Leadership Effectiveness and Communicating and Collaborating in the IFT Community.” Individuals at the conference also participated in group activities with IFT section and division officers from around the country. The conference concluded with presentations by different departments of the Washington IFT office and a talk by Margaret Lawson, the 2005-2006 IFT President.

The activities and presentations during the conference were not only interesting and educational but also exciting and fun. One of the most beneficial aspects of the conference was sharing our successes with other section officers and discussing with them challenging issues that the Sections and Divisions all face. Another valuable aspect of the conference was learning how fortunate the GL IFT section is to be able to maintain its financial stability with strong support of the Suppliers Day and Golf Outing, large membership, and dedicated leadership.

Continued on page 3

(IFT Council Report – Continued from page 2)

There is also a great need to increase IFT membership through good public relations.

Breakout groups allowed for relatively small groups of us to meet and discuss IFT needs and concerns as well as to make valuable suggestions for action. Our Great Lakes Section was part of the Midwest Caucus, which also includes the Chicago IFT, and the Minnesota/Wisconsin IFT sections. For discussion topics, we predicted emerging major trends over the next 5 to 8 years: a) food safety, b) food health education, and c) bio-terrorism.

The main recommendation for IFT activities which are expected to increase value to members was to improve membership. Long-term scientific issues which I suggested for future symposia were: a) the role of decreasing atmospheric ozone and increasing penetration of UV light on photosynthesis in plants of agricultural importance, b) understanding and utilizing the increasing knowledge about the role of nutraceuticals and human health and related improvements to the food supply.

I submitted written suggestions as follows:

1. IFT could offer a strong incentive (a new laptop?) for any current member who successfully recruits a new member, as a means of improving membership. (I noted that other professional societies such as the American Chemical Society routinely run similar promotions).
2. IFT remains primarily an American organization and needs to become more of an international organization. Affiliations with European, Asian, African, and Latin-American professional food groups would allow more international exchange of ideas and research, and most likely improve attendance at annual meetings which could be held in any major city worldwide. (I recently attended the annual meeting of the International Association of Dental Research, and found that more than 50% of attendees and members came from foreign countries).
3. IFT could be re-named the International Institute of Food Technology (IFT), reflecting a major expansion of our mission and our membership. ■

Ron Carlotti

Disclaimer

The opinions expressed in this newsletter are the opinions of the contributors. They do not necessarily represent the official position of IFT and should not be interpreted as such.

All section members should consider involvement within our section on some upcoming committees. Time commitment would be minimal but your contributions are very much needed and valuable. Increased membership involvement will help insure the future success of the Great Lakes Section and provide a pool of individuals for participation as future officers. Sharing responsibilities by creating Co-chairs and increasing involvement of students have reduced much of the officers' work. Being a Great Lakes IFT officer is an excellent way to network with other Michigan food industry professionals and improve your leadership skills. ■



Janice Harte

*From left to right:
Matt Finney (Past
Co-Chair), Janice
Harte (Secretary)
and Norm Matella
(Past Student
Rep)*

Meet your Co-Chairs

John Bricknell (Kellogg Company) is a Lead Product Development Scientist in the Snacks Business Unit at the Kellogg Company, Battle Creek, MI. He received his B.S. in Food Science at the Pennsylvania State University and M.S. degree in Food Science at The University of Wisconsin. He started his career as a product developer for M&M Mars (now Master Foods) in 1997 working on the Milky Way and Twix brands. He went to Hershey Foods Corporation as a product developer in 2000 and worked on a wide range of brands and was part of an Innovation function. He came to the Kellogg Company in 2003 as a product developer and has worked primarily on the Keebler product line.

Ron Carlotti (Ranir Corporation) is the Regulatory Affairs & Development Specialist for Grand Rapids-based Ranir Corporation, the nation's leading contract manufacturer of oral care products. He earned his Ph.D. and M.S. degrees in nutritional sciences from West Virginia University. He also obtained a Masters' degree in Management from Aquinas College, and a B.S. in zoology from Ohio State University. Among his many accomplishments, he served on the Board of Directors for Natura, Inc., as a co-founder and co-inventor on patents for shelf-stable fruit juice/milk mixture formulas. As the Director of Food Technology for Country Home Bakers, he developed the process for shelf-stable pumpkin pies. At Amway Corporation, he worked in product development of pet food, weight-control drink mixes and reviewed Nutrilite nutritional supplements. He headed various nutritional programs at Frito-Lay and leading a nation-wide PR campaign on snack foods as the technical spokesperson for the Snack Food Association. He also headed the development of the first prototypes of baked snacks sold today as Baked Lays Potato Chips and Baked Tostitos Tortilla Chips. He is also a member of organizations such as Institute of Food Technology and American Chemical Society. ■

An Update on the MSU Chapter Activities

It has been a year with a lot different activities and achievements for our section students. Outstanding MSU students have been recognized by the section's **Graduate Student Awards**: two Masters students, **Mavis Tan** and **Adriana Velasquez**, and one PhD student, **Lindsey Keskinen**, were honored at the Student's night meeting. Our students were also involved in different activities such as the Dairy Judging team, the Quiz Bowl, and the Product Development team.

The **Dairy Judging Team** was conformed by: **Devin Baker**, **Blong Yang**, **Aileen Tanojo**, **Darclee Popa**, **Ritu Saini**, **Helena Howard**, **Katie Schwallier**, **Maria Avelina Mogollón** and coach **Dr. John Partirdge**. The team traveled to Chicago to the Regional competition and then to Tampa for the National competition, in the latter the team was ranked among the top 10.

The **Quiz Bowl Team** traveled to Madison, WI to the Regional College Bowl. Team members were: **Devin Baker**, **Jillian Clark**, **Ritu Saini**, **Christine Quinlan** and chaperones **Mr. Jerry Conklin** and **Dr. Alicia Orta-Ramirez** (co-coach with **Dr. Kirk Dolan**). **Norm Matella** and **Shantanu Kelkar** assisted with the competition.

MSU's Product Development Team was one of the six finalists in the IFT Product Development Competition in New Orleans. **Christine Quinlan**, **Mavis Tan**, **Shantanu Kelkar**, **Mitzi Ma**, **Blong Yang**, **Jillian Clark**, and **Maria Avelina Mogollón**, with the help of **Dr. Janice Harte** developed a promising product, **Breakfast Frêpes®**. It consisted of crepes packed with real pieces of apple in a cinnamon-apple flavored sauce complemented with a cream cheese filling. Mmmm... Delicious!! Congratulations to the team for getting that far! The Poster (top picture this page) for the competition was sponsored by the **GLS-IFT**.

The Food Science Club also had different activities, such as the Summer Sausage sale, Community Service, and the Luv cans sale that were good opportunities for the club to work together and have some fun.

The **Summer Sausage Sale** was a great success, which was possible due to **Fon Tuntivanich**, the chair for this committee, and all the students that helped her. The **Luv Cans Sale** was also a good fund raiser for the club; **Shantanu Kelkar** was the person in charge and got a bunch of students to work on it. The **Community Service** committee, led by **Adriana Velasquez**, did a great job as well; the students were involved in the Dinosaur Dash and the American's Cancer Society Relay for Life. ■

Maria Avelina Mogollón and Shelley Vecchio



Product Development Team: From left to right: *Dr. Janice Harte (coach), Jillian Clark, Maria Avellina Mogollon, Blong Yang, Mavis Tan, Christine Quinlan and Mitzi Ma*



Dairy Judging Team: From left to right: *Dr. John Partridge (coach), Darclee Popa, Devin Baker, Helena Howard, Katie Schwallier, Maria Avelina Mogollon and Aileen Tanojo*



Quiz Bowl Team: From left to right: *Norm Matella, Devin Baker, Christine Quinlan, Jillian Clark, Ritu Saini, Shantanu Kelkar and Dr. Alicia Orta-Ramirez (coach)*

The GLS-IFT Executive Board

Co-Chairs	John Bricknell, Kellogg Co., & Ron Carlotti, Ranir Corporation
Chair Elect	Conrado Campos, Kellogg Co.
Past Co-Chairs	Dan Farmer & Matt Finney, Kellogg Co.
Secretary	Janice Harte, MSU
Treasurer	Kirk Dolan, MSU
Counselors	Jim Castellanos, Elan Nutrition, & Bill Haines, Dairy Management Inc.
Alternate Counselors	Alden Booren, MSU, & Daniel Farmer
Student Representatives	Maria Avelina Mogollón, MSU, & Shelley Vecchio, MSU
Web Editor	Mitzi Ma, MSU
Members-at-Large	Sue Thomas, Higgins & White, & Dave Wallace
Newsletter Editor	Alicia Orta-Ramirez, MSU

GLS-IFT Sponsored Activities

The 27th Annual Great Lakes Section IFT Supplier's Day was held on Tuesday, April 19th in Battle Creek, Michigan. We had over 90 exhibits and two well attended technical sessions. **Dr. Scott Brooks** (Sr. Director of Q C for E & J Gallo Winery) gave a presentation titled "Bioterrorism: Assessing and Managing the Threats to Food Systems." **Dr. Steve Taylor** (University of Nebraska) gave a talk entitled "Food Allergies: From Concern, Confusion, and Chaos to Commitment and Control." New this year was the "Chef's Table" – these were a series of 3 tabletops, coordinated by **Ray Sierengowski** of the Kellogg Co. which featured Chef's preparing different items. There were many prizes donated for prize drawings and there was a contest for the booth that had the best decorations in line with our theme which was "Mardi-Gras" – winner of a free booth for the 2006 Supplier's Day was **Dawson Sales** of Chicago. The annual Wine Dinner followed at Yarrow Golf Resort in Augusta, MI. We had 144 people present for that event. Presentation of the wines was accented by the appearance of a wine maker from France.

The 21st Annual Great Lakes Section IFT Golf Scramble was held on Wednesday, August 2nd in Augusta, MI at Yarrow Golf & Conference Center. We had 138 golfers and gorgeous (but hot) weather. There were prizes for first place along with prizes for different events. Many suppliers also donated door prizes. A buffet lunch was held at the end of the day. **Bev Simpson** (retired from Kellogg) and **Sue Thomas** (Higgins & White) coordinate the event. **Jayne Bridle** (Ottens Flavors) and **Dawn Mason** (Red Arrow Products) were on hand to handle the putting contest and other details of the day. ■

Sue Thomas

Top Ten "Subtle" Differences between Grad School and Hell

10. You never complain that your office is too cold in Hell
 9. Everyone has heard of Hell
 8. It's fun getting into Hell
 7. You can't fail out of Hell
 6. At least you can sleep in Hell
 5. Hell is forever; grad school just seems like it
 4. People smile in Hell
 3. You only have to sell your soul to get into Hell
 2. There are attractive people in Hell
- And the #1 subtle difference between grad school and Hell ...
1. You would never tell someone to "GO TO GRAD SCHOOL"!!!
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Fall 2005 Newsletter**

www.ift.org/sections/greatlakes