



# Iowa Section IFT November Newsletter

Volume 11, Issue 2

November, 2011

## Meeting dates & locations for 2011-2012

\*September 8, 2011 –  
Templeton, Iowa

\*November 17, 2011  
– Des Moines

\*February 16, 2012  
– Northeast Iowa

\*April 19, 2012  
– Suppliers' Night in  
Altoona, Iowa

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## Greetings from the Secretary

Hello Iowa IFTers,  
Our Iowa Section IFT year is well underway with the November meeting right around the corner. We will be convening in Des Moines on Thursday, November 17th for a tour and two company presentations. We will start at Eurofins Scientific for a tour of their lab facilities. This will be extra special because we will be helping them celebrate the grand opening of their new microbiology lab. We will then proceed to Proof for dinner and presentations from Dempsey Corporation and Ralcorp Holdings.

The November meeting will also include our annual food and coat drive, so please bring non-perishable food items, or new and/or gently used coats, hats, mittens, and gloves. All donations will be given to Central Shelters of Iowa to help those who need it to survive the winter. A raffle will be held for all who participate and prizes will be given! The last couple of years donations have been great, so thank you in advance for participating.

See you soon!  
*Kate Gilbert*  
Iowa IFT Section Secretary

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**Bookmark the Iowa Section IFT web page @**  
**[www.ift.org/sections/iowa/](http://www.ift.org/sections/iowa/)**

Job Postings—Check out job postings or post job openings for your company. Jobs are still being posted!

Webpage Content—If there is something you want to post that is related to our section or you see something that needs to be updated, please contact Kate Gilbert at:

[kate\\_gilbert@grainprocessing.com](mailto:kate_gilbert@grainprocessing.com)





**Remember to bring your new or gently used coats, mittens, hats and non-perishable food items to the meeting for the annual food and coat drive!**

**Plus, if you would like to donate to the ISU FOOD SCIENCE CLUB Silent Auction, items will be collected at the meeting!!**



## Iowa Section Member Spotlight

**Name:** Senya Finney

**Company:** Eurofins Scientific

**Location:** Des Moines, IA

**Job Title:** Sales Manager

**What is something interesting about your job?**

The fun part about working for Eurofins is that you never know what odd questions you are going to have to answer to help a client. I have received questions ranging from what contaminants cause physical ailments in humans and pets, to questions about testing of marble countertops. I am continuing to learn about testing of food and related items and how Eurofins may be of service in all areas.

**What is your favorite food?**

My favorite real food would be lasagna, but I really enjoy garlic stuffed olives.

**What is the strangest food you have ever eaten (this could also include an odd pairing of foods)?** As a child I consumed a lot of dirt. It was something I thought was pretty tasty but is not really a food item. As an adult I would eat just about anything once.

**What are your hobbies?** For relaxation I enjoy running outside and oil painting. Most of the time I like to paint realistic picture from photographs.

**What is your favorite part about being an Iowa Section IFT member?** I love that the Iowa Section of IFT is organized and involved in promoting local business. There are always a good number of attendees and it is wonderful to begin recognizing faces from meeting to meeting. As a graduate of Iowa State University I think it is fantastic that young minds from Iowa State's Food Sciences can participate in this organization. It will be a wonderful transition to career paths down the road as they meet other IFT members and Iowa business professionals.



## ISU Food Science Club News



- The club hosted a lunch with Grain Processing Corporation and a dinner with ConAgra Foods last month. It was nice for students to be able to learn more about the companies and the job opportunities within the companies.
- The Dairy Products Evaluation Team will be traveling to Illinois on November 4th to compete in the 90<sup>th</sup> Annual Collegiate Dairy Products Evaluation Contest. The team will evaluate six dairy products at the competition (yogurt, milk, cottage cheese, cheddar cheese, ice cream and butter). Good luck team!
- We have had many social activities including a pumpkin patch social with the Culinary Science Club, intramural sports teams (dodgeball and volleyball) and homework help sessions on Tuesday nights.
- We have two product development teams entering competitions this year. One team will enter the IFT Product Development Competition and one will enter the Dairy Research Institute New Product Competition (a new competition this year).
- The Silent Auction Committee is working to organize the annual Silent Auction. The tentative date for the auction is December 1<sup>st</sup>. The committee members are asking for donations to help raise money to support club activities and promote professional development in the food industry. If you are interested in helping support the Food Science Club, a detailed letter is attached that outlines how you can donate to the auction.

## The Tour: Eurofins Scientific

### About Eurofins:

Eurofins is an independent, international, multi-disciplined laboratory group staffed by world-recognized scientists, technicians and support staff. With over 150 laboratories worldwide, Eurofins forms a bioanalytical company with an unrivaled range of analytical capabilities and a unique customer service approach to help food companies achieve high levels of product security and customer confidence. Our library of over 100,000 assays includes microbiology testing, chemical residue analysis, pathogen detection, nutrition testing, and much more.

### The Tour:

On the lab tour, you will follow the path of a sample, from sample accessioning; through weigh up, enrichment, plating, and incubation; to enumeration and/or detection on multiple platforms. Also, see how support services, such as media preparation, waste disposal, and reporting play an integral part to the microbiology process.

### Grand Opening:

Eurofins proudly announces the opening of its new state-of-the-art Microbiology Analysis Center in Des Moines, IA. The laboratory was built from the ground up with microbiology concepts at the core of the design. This laboratory concept relies on the collective knowledge of Eurofins' experts and the design combines the best practices in use at Eurofins microbiology labs around the world. The lab is the juncture of cutting-edge IT systems, strict access controls, a forward-flowing sample process, among many other features.



### Iowa Section

### Suppliers' Night is

coming April 19, 2012 at the Adventureland Inn in Altoona, Iowa.

We are planning a few new activities this year, so you won't want to miss it!

- A representative of the FONA International Speakers Bureau will be presenting on flavors and new product development.
  - Also in the works is a Culinology Challenge.
- For additional information

and registration, please visit: <http://www.ift.org/sections/iowa/pages/suppliers.htm>

## Company Presentations: Dempsey Corporation and Ralcorp Holdings

### Dempsey Corporation:

Dempsey Corporation is honored to have been invited to present at the Iowa IFT November Dinner Meeting. This third generation distributor/broker offers a number of tools that are useful in sodium reduced formulas. Their presentation and demonstration formulas will focus on a “systems approach” to sodium reduction to best meet your customers’ expectations.



Caryl Beal is an applications and product development scientist by training, having worked many years with savory flavors and flavor enhancers at Kerry Ingredients and Sensient Flavors. She has devoted much of her career on the development and applications of yeast extracts. Currently with Dempsey Corporation for the last 6 years, Caryl has expanded her technical sales role to provide a more hands-on approach to assisting product developers. She can be reached at [caryl@dempseycorporation.com](mailto:caryl@dempseycorporation.com).

Krista Ruhnke is a seasoned food scientist with many years of R&D and technical service experience with companies such as Sara Lee, Tombstone Pizza, Little Lady Foods, Kelco and NutraSweet. She has called on R&D centers of excellence in 18 different countries and enjoys representing Dempsey’s portfolio of reputable manufacturers and highly functional tools in the sodium reduction battle we are all facing. She can be reached at [Krista@dempseycorporation.com](mailto:Krista@dempseycorporation.com).

### Ralcorp Holdings, Inc.:

Ralcorp Holdings, Inc., through internal growth and strategic acquisitions (25 acquisitions since 1997), has emerged as the leading producer of private label (or store brand) foods, and a major producer of foodservice products.



- 44 production plants in the US, Canada, and Italy with over 10,000 employees.
- 2010 Sales exceeded \$4 billion.
- Business units include, American Italian Pasta Company (AIPC), Ralston Foods, Post Cereal, Nut-cracker/Flavor House/Harvest Manor Farms (Nut companies), Ralcorp Frozen Bakery Products, and Carriage House (Sauces and Spreads etc).
- According to Private Label Manufacturing Association one in five products purchased today in grocery outlets is a store brand/private label product.
- Store brand retail sales exceed \$48 billion annually and continue to grow.

Ralcorp presenter Debbie Parenza is a Regional Sales Manager/Food Scientist. She has a home office in Des Moines and is responsible for retail and distributor accounts for branded cookie and cracker items across the US.

- Graduated from Iowa State May 1995 BS in Food Science.
- She was a “non-traditional” student, having a husband and 3 sons when she graduated.
- Her past positions include the following:
  - Food Technologist Tones Spices
  - Home Economist/Food Tech Better Homes and Gardens Test Kitchen, Meredith Corporation.
  - Technical Manager Marzetti Frozen Pasta (R & D and QA)
  - Director Global Chain Development Amana Commercial Products
  - Director Industrial Sales Harvest Manor Farms (acquired by Ralcorp)

## Iowa Section IFT November Tour & Meeting

**Date:** Thursday, November 17th, 2011  
**Tour:** Eurofins Scientific  
(2200 Rittenhouse Street, Suite 150, Des Moines, Iowa 50321)  
**Dinner:** Proof  
(1301 Locust Street, Des Moines, IA 50309)

### Agenda:

3:00-4:15 Exec Committee Meeting  
4:30-6:00 Eurofins Scientific Tour and Microbiology Lab Grand Opening  
6:00-6:15 Travel to Proof  
6:15-6:30 Dempsey Corporation Presentation  
6:30-7:30 Dinner  
7:30-8:15 Ralcorp presentation and business meeting

### Getting to the Meeting:

Eurofins Scientific is located south of the Des Moines International Airport, just southwest of the Army Post Road and Fleur Drive intersection. Once you have arrived, there will be signs to direct you to the Eurofins Scientific entrance.

### To get to Proof from Eurofins Scientific:

Take Rittenhouse Street east to Fleur Drive.  
Turn left/north onto Fleur Drive and continue for 3.8 miles.  
Take right ramp toward Fleur Drive/Locust Street/Downtown/Grand Avenue  
Bear right onto Locust Street.  
Proof will be near the intersection of Locust & 13th Street.  
(Look for parking along the street.)

View Map on Rand McNally Maps-

<http://maps.randmcnally.com/#s=screen&lat=41.55315&lon=-93.6405145&zoom=8&loc1=2200%20Rittenhouse%20St%2C%20Des%20Moines%2C%20Polk%20County%2C%20IA%2050321-3155%2C%20USA&loc2=1301%20Locust%20St%2C%20Des%20Moines%2C%20Polk%20County%2C%20IA%2050309-2921%2C%20USA&loc3=&loc4=&loc5=&loc6=&loc7=&loc8=&loc9=&loc10=>



## Iowa Section IFT Minutes of the September Executive Committee Meeting

September 8, 2011 at the Manning Public Library in Manning, Iowa

Members present: Busch, Gilbert, Leas, Lynch and Randall

1. **Introductions** were made.

2. The **secretary's report** was presented. Motioned by Busch and seconded by Leas, the minutes were approved as read with the addition of Leas' attendance at the transition meeting. Gilbert reported that the website has been updated. A new member spotlight section was added to the newsletter with two members this month. The Section of Excellence seal has been added to the newsletter heading and the website.

3. **Treasurer's report:** Randall reported the bank statement as of 08-31-11=\$14,456.92 with \$1075.00 of the balance being available for scholarships. IFT membership dues have been deposited in the account since the last meeting. Gilbert moved to approve the treasurer's report, Busch made the second and the report was approved.

4. **Scholarships** were discussed. There is \$1075 tagged for scholarships in the Iowa Section account. The possibility of putting company names on the outstanding undergraduate and graduate scholarships was suggested. No objections were given, so this is a possibility to consider. The new rules discussed at the transition meeting were incorporated into the application (students must be attending a college/university in Iowa and be members of the Iowa Section IFT). Busch supplied scholarship documents from the Wisconsin IFT section. The Wisconsin scorecard and essay question of why is the section important to you were beneficial and will be incorporated into our scholarship process if possible. Gilbert will revamp the application and scorecard and the committee will present the revisions to the exec team at the November meeting.

5. **By-Law review:** From this point forward Iowa Section IFT members need to be National IFT members to be eligible for an executive committee position. Gilbert shared information received from National IFT on this by-law ruling. National IFT created this rule which then must be followed by the sections. This is unfortunate for the Iowa Section because we offer an Iowa Section only membership and those members will not be able to serve on the executive committee.

6. **Pennies for the Pantry:** Section members donated \$50 at the April meeting. The Section will match the donation and send \$100 to the Iowa State University SHOP food pantry. This was a correction from the transition meeting when the donation total was misreported.

7. **Section of Excellence Award:** The Iowa Section was one of 7 sections (out of 53 total sections) to receive the Section of Excellence Award. The seal will be used on our newsletter and website for the year. Criteria for the award included: the section Annual Report is submitted by the deadline, membership exhibits stability or growth; at least three meetings are held in the year, the section website is up-to-date, and the section demonstrates their commitment to future generations of food scientists and their community.

8. **Supplier Night:** Save The Date postcards were sent out earlier in the week to Section members. Additional advertising will be done by email blasts and possibly including information in other sections' newsletters. The menu for the dinner is set. Suppliers can send frozen and refrigerated items to the Adventureland Inn. Setup will be from 2-4 pm and the Suppliers' Night will be 4-6 pm. FONA has a speaker bureau program with a variety of flavor topics. The descriptions of the topics will be sent out to the executive committee for feedback and preferences. Timing was discussed. If FONA can do two sessions, it would be possible to overlap them with the Supplier Night. Also, a culinology challenge could be set up as part of the event. This could include a couple of teams from Iowa State, DMACC and Southwest Minnesota State. Gilbert will work more on this possibility.

## Iowa Section IFT Minutes of the September Executive Committee Meeting Continued

9. **November Meeting:** Busch reported on plans for the November meeting. A food and coat drive will be held at the meeting. The meal will be at Proof. There is a \$100 fee to rent the room and a \$100 fee for the cash bar. It was moved by Gilbert and seconded by Lynch to approve the \$200s worth of fees for the restaurant. The motion carried. The tour will be of Eurofins Scientific laboratories. Senya Finney is the contact and would like information on the groups' interest levels for various types of testing. Busch will ask if there is a conference room available at Eurofins to have the executive meeting in before the tour. This will allow all of the members to go on the same tour.

10. **Bob Gravani presentation:** Bob Gravani will be giving a seminar at Iowa State University on September 14<sup>th</sup> as a part of the FSHN Department graduate seminar. Iowa Section members are invited to attend the seminar and dinner afterwards if interested.

11. **Financial Report-**the report is due October 31<sup>st</sup>.

12. **Strategic Leadership Conference-**Randall and Leas reported some of the highlights from the Strategic Leadership conference they attended before the National IFT meeting. Social media was emphasized, so Randall put together a survey for the Iowa Section IFT members to see how many would use social media associated with the Section if it was provided.

13. **Food Science Club News-**Lynch reported that there were 55 students at the first club meeting. Club activities include a root beer social, study groups, meetings with Cargill, GPC and ConAgra and fall career fair. Product development teams are being assembled. A dairy judging team will also be competing this fall. The team is made up of 3 undergraduate and up to 3 graduate students.

14. No further business was presented. It was motioned by Gilbert and seconded by Randall to adjourn the meeting. Motion carried. Meeting was adjourned.

### **Additional Business:**

Dr. Terri Boylston's son, Quinn, passed away September 2<sup>nd</sup> after battling brainstem cancer. The Iowa Section will contribute \$100 to the Pediatric Brain Tumor Research Fund at the University of Iowa in his name. Memorial contributions may be directed to the Pediatric Brain Tumor Research Fund at the University of Iowa Foundation for Pediatric Brainstem Tumor Research (P.O. Box 4550, Iowa City, IA, 52244), Ronald McDonald House Charities, St. Cecilia's Catholic Church or Sawyer Elementary School.

Submitted by: Kate Gilbert, Iowa Section IFT Secretary

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 Institute of  
 Food Technologists

THE Society for Food Science & Technology

ISU Food Science Club  
2011 Silent Auction Committee  
2312 Food Science Building  
Ames, IA 50011

## 2011 Silent Auction and Potluck

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Dear IA-IFT Section Professional Members,

Iowa State University Food Science Club will be hosting their Annual Food Science and Human Nutrition Potluck and Silent Auction on Thursday December 1st in Ames, Iowa. The proceeds from the event will help fund and support the Clubs' yearly activities that promote community involvement and professional development in the Food Industry.

We are asking for your support for any items that can be auctioned off. Donations in the form of company promotional items, merchandising items, or any other food industry related good would be greatly appreciated. Your contribution will help familiarize students/future employees with your company and develop a connection with the department. Donations may be sent to or dropped off at:

**Attn: Dr. Lester Wilson  
c/o ISU Food Science Club  
2312 Food Science Building  
Ames, IA 50011**

**Or at the November Iowa-IFT Sectional meeting**

If you have any questions, feel free to contact any of the committee members listed below. Your support is greatly appreciated again. We hope to see you on December 1st!

Thank you!

Sincerely,

2011 Silent Auction Committee

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