

INSTITUTE OF FOOD TECHNOLOGIST
NORTHERN CALIFORNIA SECTION
Executive Committee Meeting
August 3, 2006

Location: Girasole Restaurant, Pleasanton, CA

NCIFT: Eric Wilhelmsen, *Chair-Elect*; Carolyn Coughlin, *Chair-Elect-Elect*; Alvina Suhendra, *Executive Secretary*; Yildiz Karaibrahimoglu, *Membership Secretary*; Carol Cooper, Bruce Ferree, *Councilors*; Christopher Ham, *Member At Large Elect*;
Committee Chairs and Members of Nominating Committee: Bernadine Ferguson, *Hornblower Editor*; Rick Falkenberg, *CVIFT Past-Chair*; Wallace Richards, *CVIFT Chair*; Michael Horwath, *CVIFT Chair-Elect*; Suvaluk Asavasanti, *UC Davis Student Representatives*;

NCIFT Chair-Elect Eric Wilhelmsen called the meeting to order at 6:40 PM.

The minutes of the meeting on June 1st was approved.

Committee Reports:

Program Arrangements:

- Carolyn Coughlin reported the Long Timers Dinner Meeting is to be held at Scott's Garden Restaurant, Walnut Creek on September 14, 2006. Carol Cooper will be the speaker of the evening.
Imelda Vasquez, Marketing Designs, will be sending the invitation to the old timers and 150 emeritus members. Bernadine Ferguson will contact IFT to find out the head count for the 50 years service members that will be recognized in the meeting.
- Bruce Ferree reported that NCIFT will host four (4) sessions of IFT/FDA sponsored "Food Defense Awareness Training Sessions" in Northern California. The cost is \$25.00 for each seminar. Four sessions are scheduled as follows:
Session 1 – Tuesday, September 12, 2006 at 8:00 A.M to 1:00P.M
Location: Double Tree Hotel, Modesto. Rick Falkenberg will be in charge of the arrangement of the session.
Session 2 – Tuesday, September 12, 2006 at 3:00 P.M to 9:00P.M
Location: LaRyan Center, Fresno. Greg Peterson will take the lead with the arrangement of the session.
Session 3 – Wednesday, September 13, 2006 at 5:30 P.M to 10:00P.M
Location: Hullaballo, Salinas. Carl Anderson will take the lead with the arrangement of the session.
Session 4 – Thursday, September 14, 2006 at 11:30 A.M to 4:30P.M
Location: Scott's Garden Restaurant, Walnut Creek. Dave Sholty will take the lead with the arrangement of the session.

Marketing Design will be mailing the flyers to all members next week. The seminar will be opened to outside groups; the committee will make the effort to spread the word to the outside groups:

- Bruce Ferree will contact CLFP, GMA, FPA, CCOF and NFL (Dale Olds)
- Eric Wilhelmsen will contact Enology Division of IFT and Barbara Keenan for a press release
- Rick Falkenberg will contact Dairy Industry and Mary Palumbo for California Health Services

Bernadine and Rick will check on MBIFT to make sure all the arrangements are in place.

- The next NCIFT Executive Committee Meeting will be held in Brighton Crest Country Club along with the SJIFT Golf Tournament on October 4, 2006.
- NCIFT/CVIFT Holiday Meeting will be held in Wente Vineyard, Livermore on December 7, 2006.
- NCIFT Luncheon at CLFP will be held on January 30, 2007. Bruce Ferree is suggesting “Organic” as the meeting topic or utilizing the IFT Distinguish Lecturer program for the event.
- Joint meeting with Fermented Foods Division and 3rd Annual Brewers and Vintners Symposium will be held on April 5, 2007 at UC Davis. Dinner meeting will be held after the symposium, it will feature Dr. Charlie Bamforth from UC Davis.

CVIFT: Rick Falkenberg reported the CVIFT Mini Supplier Night is to be held on October 26, 2006 at Hilmar Cheese.

MBIFT: Bernadine Ferguson reported that the committee is going to evaluate the progress of MBIFT activities on September 2006. The decision on whether to merge the subsection will be further discussed on the next Executive Committee Meeting.

SJIFT: Billy Low reported that SJIFT is up and running. He further reported that the SJIFT Golf Tournament will be held at Brighton Crest Country Club on October 5, 2006, follow by the SJIFT Mini-Suppliers Night and symposium on January 17, 2007 and CSU Fresno Student Night in May 2007.

Treasurer: No report. Eric Wilhelmsen will follow up with Maria Giovanni regarding next year budget. The budget will be circulated to the Executive Committee through the list serve.

Membership: No report.

Hornblower: No report.

Employment Assistance, By Laws: Stacey Hawley reported that there are a total of 117 subscribers for NCIFT Employment Listserv. She further reported that Marlene Chyprniacz at National IFT has been very responsive to our section needs, such as adding members to the listserv and making changes to member's information.

Long Range Planning: No report.

College and Student Relations: No report.

Suppliers Night:

- Sharon Cook Roesler has resigned as Chair of the Suppliers' Expo Committee and Eric Wilhelmsen is seeking a replacement.
- Need to get committee staffed and organized. Bernadine Ferguson recommends recruiting Scott Nichols for Supplier Night's committee.
- Consider a different location than Oakland Convention Center for the Suppliers' Expo next year. Committee is exploring Alameda County Fairgrounds as the next year venue. Committee will explore to possibility to book the venue for May 1, 2007.
- Decided to go back to only have a simpler 2 speakers symposium. The expanded format of 3 or 4 speakers, with a buffet lunch, has been well received and an excellent educational opportunity for attendees. However, the additional cost does not seem to translate into selling more tabletops and increasing net income.
- There were some discussions on how to reach out to memberships in order to attract more attendance by providing invitation postcard to the suppliers so that they can send them to their customers.

NCIFT Member of the Year: No update.

Student Travel: Dana Gong reported that the announcement for the Cruess Scholarship will be sent in early October. Dana further reported that committee attempted to fund 25 of the 26 students who requested IFT Travel Grants assistance. Unfortunately there was an internal accounting mishap with check issuing and 2 students could no longer attend as the airfare increased. Dana has received thank you notes from the following travel grants recipients: Michelle Danyluk, Joy Rickman, Suvaluk (Su) Asavasanti, Winny Tanojo, Lyle Farrell, Brad Olsen, and Laura Gillies of UC Davis.

Historian: No report.

Career Guidance: Eric Wilhelmsen will follow up with Mary Palumbo to get the committee up and running. There were discussions on what can NCIFT do to serve and provide better guidance to students.

Other Business:

Bruce Ferree reported that there were no major motions and no changes of direction taken place at The IFT Annual Council Meeting in Orlando. IFT has updated the Constitution and added Bylaws, in the effort of to make some changes on governance and directions. Approved by Council, this one major change moved thirteen pages from the current

Constitution with all of the “how” information into the Bylaws. Furthermore, Council reviewed several Task Force reports and recommendations, and they covered three major topics:

- How best to leverage and facilitate the use of IFT Divisions from the Task Force on Divisions
IFT has Divisions that serve as centers of knowledge and expertise for specific fields. This Task Force has worked to develop recommendations for enhancing member experiences from those Divisions. No recommendations were presented but the Task Force did ask for Council to discuss their findings and provide feedback.

- “Where IFT is headed” from the Task Force on Strategic Development
This Task Force presented recommendations for leveraging the changes in the marketplace to provide an engaging member experience, facilitate the exchange of scientific knowledge, help recruit the next generation of food scientists, and position IFT as a global leader in the creation and distribution of a safe foods supply. The Council agreed that good direction and good methods to achieve the goal had been presented.

- How IFT will be governed/operated from the Task Force on Governance.
This task force recommended developing:
(1) A governance model for IFT that facilitates flexible decision making,
(2) Systems for feedback and input from various stakeholder groups, and
(3) Policies that delineate clear authority and responsibility for volunteer governance entities.
In a time when organizations need to react quickly to be involved in changes in our world, IFT has a governance structure that may not allow it to react quickly enough. The major topic of discussion was that Task Force on Governance recommended a new structure for the Executive Committee that will then be called the Board of Directors, a limited number of ‘required’ committees listed in the Bylaws, and two avenues for member input. In the end, the task Force’s recommendations were good, but there are many details to be resolved before they can be implemented.

The meeting was adjourned at 8:30 p.m.