IFT Global Food Safety & Quality Conference

Traceability in Food Systems: Technology vs. Reality
Hilton Anaheim Hotel, Room California A
Anaheim, CA
Wednesday, June 10, 2009
7:30am – 12:30pm

Breakfast
7:30-8:00am

Welcome
8:00-8:05am
Will Fisher
VP, Science and Policy Initiatives, IFT

Traceability from Farm to Fork
8:05-8:30am
Sherri McGarry
Acting Center Emergency Coordinator
Office of Food Defense, Communications, and Emergency Response
CFSAN/U.S. Food and Drug Administration

Challenges to Implementing Product Traceability
8:30-8:55am
Gale Prince
Retired Director, Corporate Regulatory Affairs
The Kroger Company

The Future of Traceability Technology
8:55-9:20am
Stephen Arens
Senior Director
GS1 US

Current Traceability Approaches - A Panel Discussion
9:20-10:25am
Mélissa Lalonde
Program Director
Agri-Tracabilité Québec

Cindy Jiang
Director, Worldwide Quality, Food Safety and Nutrition
McDonald’s Corporation
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Sherri McGarry
Acting Center Emergency Coordinator
Office of Food Safety, Defense, Communications, and Emergency Response
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Stephen Arens
Senior Director
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**Moderator:** Jennifer McEntire
Research Scientist and Manager, Science + Technology Projects, IFT

**Break**
10:25-10:40am

**Technology Showcase**
**Gold Sponsors:** (in no particular order) GS1 US, Operations Technologies, Sensitech Inc., SIRA Technologies, YottaMark, Waters Corporation
**Bronze Sponsor:** Trace Register LLC
10:40-11:10am

**Industry Traceability Approaches – A Panel Discussion**
11:10am-12:25pm
Jim Dar
Director, Technical and Manufacturing Services
Allen Flavors, Inc.
*Main flavor supplier for Arizona Beverages, Inc.*

Will Daniels
VP Quality, Food Safety and Organic Integrity
Earthbound Farm/Natural Selection Foods

Brenda Lloyd
Director, Equipment Distribution and Store Model Management
Unified Foodservice Purchasing Co-op, LLC
*Exclusive supply chain management organization for Yum! Brands, Inc.*

Gale Prince
Retired Director, Corporate Regulatory Affairs
The Kroger Company

**Moderator:** Jennifer McEntire
Research Scientist and Manager, Science + Technology Projects, IFT

**Closing**
12:25-12:30pm
Jennifer McEntire
Research Scientist and Manager, Science + Technology Projects, IFT