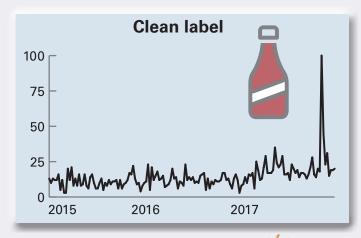
Googling Food Trends

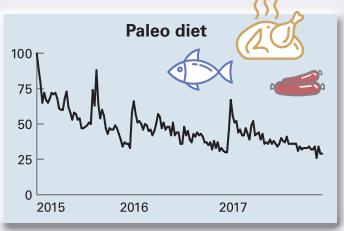
Based on Google Search, Google Trends (https://trends.google.com/trends/) shows how often a particular search term is entered relative to the total search volume across various regions of the world. Below are Google Trends charts of six food-related search terms.

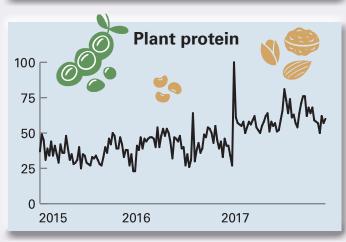
The numbers in the y-axis represent search interest relative to the highest point on the chart for the given region (in this case global) and time (from Jan. 1, 2015 to Dec. 18, 2017). A value of 100 is the peak popularity for the term. A value of 50 means that the term is half as popular.

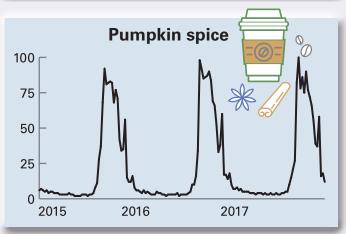












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