# **FT** Strategic Plan

#### Vision

A world where science and innovation are connected and universally accepted as essential to improving food for everyone.

#### Mission

Connecting global food system communities to promote and advance the science of food and its application.

# Impact Areas

## Pillar 1

Directly support job-related challenges with fast and simple problem solving tools, resources and connections.

#### Accelerators

- 1. Skill building and onboarding solutions for new hires within product, package and process.
- 2. Resources to quickly identify and solve technical hurdles.
- 3. Connections and networks for mentorship, expertise, and career collaborations.
- 4. Thought leadership and executive connections on topics that impact industry, science sustainability, and global supply issues.

### Pillar 2

Address global food system challenges by leveraging the global network, creating community, and inspiring longer term learning.

#### Accelerators

- 1. Discovery and solution-based food science content accessible across a variety of formats, mediums and platforms.
- 2. Quickly and easily accessible technology, tools, and systems that enable problem-solving knowledge and information.
- 3. Opportunities for informal, peer-to-peer learning and professional development.
- 4. Commercial connections for buyers and sellers of solutions for product development.
- 5. Personal and professional development across the food community, strengthening the global food system.

## Pillar 3

Giving visibility to what the food future might hold through forecasting trends, showcasing research, and building innovation networks.

#### Accelerators

- 1. Inclusive research culture that supports discovery and solution-based science.
- 2. Opportunities to showcase new information, research, innovation and trends.
- 3. Venues for industry to share innovations with investors, suppliers, buyers and developers.



## **Core Values**

#### Community

We believe in the power of community. We collaborate across borders and scientific disciplines with public and private institutions. We are a convener of people and ideas. Teamwork is essential to our success.

#### Integrity

We want our scientific and operational integrity to be renowned. We honor the diversity of people and ideas in our community. We adhere to the highest level of professionalism and professional ethics.

#### Passion

We are passionate about the science of food. We are dedicated to expanding knowledge and advancing careers. We commit ourselves to finding solutions to the food challenges facing humanity.

#### Progress

We are dedicated to supporting the changing needs of our members and our community. We are committed to continuous improvement and to championing innovation.

#### Respect

We respect the scientific process and our peers. We are guided by the needs and demands of our members. We are committed to clear communication and responsiveness.

#### Inclusion

We promise to listen, learn, and invite input from people of all backgrounds. We will create processes to reach shared agreements and pursue equity in our community. Our decisions and actions are informed by intentionally challenging assumptions, beliefs, and practices that maintain inequity in society and science.