Food Technology Magazine

December 2021/January 2022

2022 Flavor Forecast
Thought Leader Interview: Atanu Biswas, USDA Agricultural Research Service
Diet and Nutrition: Alkaline Diets
Profile: Venkatesh Mannar
Battle to Curb Anemia
Category Report: Savory Snack Bars
Startups & Innovators: Biomilq
Profile PepsiCo's Innovation Culture
Applied Science
Nutraceuticals: Heart Health
Food Safety & Quality: Raw Food
Packaging: Sustainable Food Packaging

Research:
Science Forward: Diving into Seaweed
Profile: Venkatesh Mannar
Battle to Curb Anemia

Ad Closing Dates
Reserve space: November 15, 2021
Artwork files due: November 30, 2021

February 2022

State-of-the-Industry: What, When, and Where America Eats
Category Report: Food for Kids
Aroma Science
Thought Leader Interview: Bill Marler, Food Safety Advocate
Special Report: Food Cost's 'New Normal'

Applied Science
Ingredients: Algae Applications and Challenges
Nutraceuticals: Josh Anthony, Nlumn
Food Safety & Quality: Climate Change and Food Safety
Processing: How Charcuterie is Made
Packaging: A How-to Guide to Choosing the Right Packaging

Research:
Profile: Atanu Biswas, USDA Agricultural Research Service
Diet and Nutrition: Alkaline Diets

Ad Closing Dates
Reserve space: December 17, 2021
Artwork files due: January 11, 2022

ift.org/advertising-and-sponsorship
March 2022

Category Report: Pizza
Consumer Trends Interview: Tom Rees, Euromonitor
Thought Leader: Mercy Lung’aho, International Institute of Tropical Agriculture

Research:
Profile: Michael Cahn, University of California on efficient water management

Ad Closing Dates
Reserve space: January 26, 2022
Artwork files due: February 8, 2022

Bonus Ad Readership Study

Applied Science
Ingredients: Natural Color Additives Illustrated
Nutraceuticals: Return to Active Nutrition
Processing: Automation, Cyber-Physical Systems
Food Safety & Quality: Pathogens in Flour

April 2022

Top 10 Functional Food Trends
Category Report: Sports/Nutrition Products
Startups & Innovators: Alt Milk Innovators
Thought Leader: Food Safety Leader-Walmart Executive

Research:
Peer to Peer Research Profile: (Rodolphe Barrangou or Meijun Zhu)

Ad Closing Dates
Reserve space: February 25, 2022
Artwork files due: March 11, 2022

Check back for more details. Issue contents will be updated each quarter.
May 2022

Consumer Trends
Category Report: Frozen Desserts
Thought Leader: Arlin Wasserman, Founder, Changing Tastes
Startups & Innovators: Seeding Change

Research:
Diet and Nutrition: Anti-Carcinogenic Effects of Capsaicin
Research Profile: Srinivas Janaswamy, South Dakota State University

Applied Science
Nutraceuticals: Digestive Health
Packaging: Q&A Gordon Robertson
Food Safety & Quality: Insects in Food and Pet Food

Check back for more details.
Issue contents will be updated each quarter.

June

FIRST 2022: Event and Exhibitor Preview!
Consumer Trends
Category Report: Breakfast Foods
Start-ups & Innovators
After the Acquisition: Startup Journeys

Research:
Science Forward: Plant Nectars as Food Coloring
Research Profile: Aletta Schnitzler, CSO, TurtleTree

Bonus IFT FIRST 2022 Food Expo Exhibitor Profiles

Applied Science
Ingredients: Anatomy of an Ingredients Label
Processing: Artificial Intelligence
Nutraceuticals: Brain Health

Check back for more details.
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Food Technology Magazine

July 2022

State of the Industry: Specialty Foods
Startups & Innovators: Cultured Meat Additives
Thought Leader: Brett Brohl, Mg. Partner, Bread & Butter Ventures


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Research:
Research Profile: King's College Oral Biologists

Bonus IFT FIRST 2022 Food Expo Exhibitor Profiles

Applied Science
Ingredients: Flavor Masking
Processing: Disposal Systems
Food Safety & Quality: Biogenic Amines in Food
Nutraceuticals: TBA

Check back for more details.
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August 2022

Special Report: 2022 Career and Salary Survey
Category Report: Plant-Based Dairy Alternatives
Consumer Trends
Startups & Innovators: Kenyan entrepreneur Yvonne Otieno

Thought Leader: Mercy Lung’aho, International Institute of Tropical Agriculture

Research:
Research Profile: FoodShot Prize Winner Hannah van Zanten
Diet and Nutrition: Resveratrol

Applied Science
Food Safety & Quality: Pathogens in Unexpected Places
Nutraceuticals: Healthy Snacking
Peer to Peer: Paul Singh

Check back for more details.
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Ad Closing Dates
Reserve space: May 27, 2022
Artwork files due: June 10, 2022

Ad Closing Dates
Reserve space: June 29, 2022
Artwork files due: July 12, 2022
**September 2022**

IFT FIRST 2022: Event Wrap-up
IFT FIRST 2022: Ingredient & Flavor Trends
Category Report: Frozen Entrees

**Applied Science**
Processing: How Ice Cream is Made
Food Safety & Quality: Nonlactic Acid Bacteria as Human Probiotics
Packaging: Top 5 Problems and Solutions

Check back for more details. Issue contents will be updated each quarter.

**October 2022**

Special Report: 2023 Flavor Forecast
Category Report: Sauces & Condiments
Consumer Trends
Peer to Peer: Processed Foods Debate

**Applied Science**
Ingredients: Ancient Grains Illustrated
Packaging: Ecommerce and Food Packaging
Nutraceuticals: TBA

Check back for more details. Issue contents will be updated each quarter.
November 2022

Special Report: 2023 Technology Forecast
State of the Industry: Foodservice Menu Makers
Category Report: Functional Waters

Applied Science
Processing: Novel Proteins
Safety & Quality: Microbial Loads in Spices and Certified Organic Materials
Nutraceuticals: TBA

Check back for more details. Issue contents will be updated each quarter.

December 2022/January 2023

Special Report: 2023 Consumer Forecast
Category Report: Sandwiches & Handheld Foods

Applied Science
Ingredients: Chocolate Illustrated
Packaging: Film Innovation
Processing: Extending Shelf Life Via Processing
Safety & Quality: Viruses as Agents of Foodborn Illness (Norovirus)

Check back for more details. Issue contents will be updated each quarter.