2024 Editorial Calendar
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<th><strong>Focus Theme</strong></th>
<th><strong>December 2023/January 2024</strong></th>
<th><strong>February 2024</strong></th>
<th><strong>March 2024</strong></th>
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<td><strong>Outlook 2024:</strong></td>
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<td><strong>Culinary Conversations Q&amp;A</strong></td>
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<td><strong>Thought Leader:</strong></td>
<td>Lou Cooperhouse</td>
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**2024 Editorial Calendar**

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**Ad Space Closing: 11/9/23 | Ad Material Closing: 11/22/23**

**Focus Theme: Health & Nutrition**

| **Category Spotlight:** | Sports Nutrition/ Beverages |                   |               |               |
| **Special Report:**     | What, Where and When America Eats |                   |               |               |
| **Startups & Innovators:** | Shark Tank Survivors         |                   |               |               |

**Ad Space Closing: 12/20/23 | Ad Material Closing: 1/11/24**

**Focus Theme: Sensory Science**

| **Category Spotlight:** | Alternative Chips/Snacks |                   |               |               |
| **Profile:**            | Food Innovation Hotspots Around the Globe |                   |               |               |

**Ad Space Closing: 1/26/24 | Ad Material Closing: 2/13/24**

**Focus Theme: AG Tech**

| **Special Report:**     | Top 10 Functional Food Trends |                   |               |               |
| **Profile:**            | 5 Food System Influencers     |                   |               |               |

**Ad Space Closing: 2/26/24 | Ad Material Closing: 3/12/24**

**Bonus Circulation:**
- Readex Ad Readership Study

**Focus Theme:**
- Consumer Insights
- Health & Nutrition
- Sensory Science
- Consumer Insights
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<td>Seeding the Future Global Food System Challenge Winners</td>
<td>What’s the Future of Bioactive Ingredients?</td>
<td>Using Precision Fermentation and AI</td>
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<td>Food Safety/Traceability</td>
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September 2024
Focus Theme: Sustainability

Category Spotlight: Upcycled Foods
IFT FIRST 2024: Event Highlights and Ingredient & Flavor Trends

Issues & Insights: How Climate Change Could Impact Ingredient Sourcing and Formulations
Science Forward: The Latest Research in Food and Nutrition Science

Ingredients Illustrated: Mushrooms & Fungi
Nutraceuticals: Revisiting Heart Health
Processing: Plant-Based Foods

Ad Space Closing: 7/31/24 | Ad Material Closing: 8/12/24

October 2024
Focus Theme: Novel Tech & Innovation

Outlook 2025: Flavor Trends
Innovation: Busting Consumer Myths About Emerging Food Technologies

The Future of Meat: Animal vs. Plant vs. Cellular
Ingredients: Proteins, Part 1

Safety & Quality: FSQ Tips for Launching New Products
Packaging: Top 10 Packaging Innovations

Ad Space Closing: 8/30/24 | Ad Material Closing: 9/11/24

November 2024
Focus Theme: Processing

Special Report: Hottest Trends in Foodservice Menus
Outlook 2025: Technology Trends

Science Forward: The Latest Research in Food and Nutrition Science
Ingredients: Proteins, Part 2

Nutraceuticals: Women's Health
Processing: Novel Processing Technologies

Ad Space Closing: 9/30/24 | Ad Material Closing: 10/14/24

December 2024/January 2025
Focus Theme: Advancing Food Science Research

Category Spotlight: Yogurt Products
Outlook 2025: Consumer Trends

The Evolution of Product Development (Part 4): How AI Is Changing the Game
Special Report: Cracking the Code of Research Funding

Ingredients Illustrated: Legumes & Pulses
Safety & Quality: Foreign Materials
Packaging: Reusable Food Packaging

Climate-Resilient Food System?

Climate change is here, and it's affecting the quality and yield of specific fruit crops, like mangoes, grapes, and papayas, react very negatively to many climate change-related factors, including high temperatures, humidity, and droughts. For example, increased temperatures can disrupt the phenology of citrus trees, affecting their growth and development stages, while humidity can foster the growth of pests and diseases. Droughts can also have a significant impact on the yield and productivity of crops, such as bananas and avocados.

Water stress can inhibit ovule fertilization and disrupt phenology. Unusually high temperatures can also affect flowering and yield, bringing on by climate change can react very negatively to many climate change-related factors, including high temperatures, humidity, and droughts. For example, increased temperatures can disrupt the phenology of citrus trees, affecting their growth and development stages, while humidity can foster the growth of pests and diseases. Droughts can also have a significant impact on the yield and productivity of crops, such as bananas and avocados.

Meanwhile, grapes face delayed flowering, poor fruit set, and reduced yield. Meanwhile, drought has drastic effects on bananas and avocados.

It is also important to note that climate change may have either beneficial or detrimental effects on some crops, depending on their adaptability and resilience. For example, water vapor pressure in citrus trees can increase leaf temperatures and relieve heat. This simple but effective way of regulating temperature can lead to lower the carbon footprint of distribution systems. But this is not the only solution. We need to leverage phenological phases to reduce the risks of abnormal flowering, poor fruit set, and reduced yield.

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For more information contact

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