2024 Editorial Calendar
December 2023/January 2024

Outlook 2024:
Consumer Trends
Culinary Conversations Q&A
Startups & Innovators:
Venture Capital Q&A
Thought Leader:
Lou Cooperhouse

The Road to Net Zero (Part IV):
Leveraging AI
Diet & Nutrition:
Are Energy Drinks Safe?
Ingredients Illustrated:
Nuts & Seeds

Safety & Quality:
Pathogen Control Interventions
Processing:
Liquid Foods

Ad Space Closing: 11/9/23 | Ad Material Closing: 11/22/23

February 2024

Category Spotlight:
Sports Nutrition/ Beverages
Special Report:
What, Where and When America Eats
Startups & Innovators:
Shark Tank Survivors

The Evolution of Product Development (Part 1):
Leveraging Social Listening as an Innovation Tool
Science Forward:
The Latest Research in Food and Nutrition Science

Ingredients:
Formulating Clean Label Dairy
Safety & Quality:
Chemical Hazards, PFAs, and Heavy Metals
Packaging:
Packaging for Food Security

Ad Space Closing: 12/20/23 | Ad Material Closing: 1/11/24

March 2024

Category Spotlight:
Alternative Chips/Snacks
Profile:
Food Innovation Hotspots Around the Globe

Traceability:
The Race to 2026 (Part 1)
Ingredients Illustrated:
Colors & Colorants

Nutraceuticals:
Nutritional Beverages
Processing:
Fried Foods

Ad Space Closing: 1/26/24 | Ad Material Closing: 2/13/24

April 2024

Special Report:
Top 10 Functional Food Trends
Profile:
5 Food System Influencers

The Evolution of Product Development (Part 2):
How Brand Legacy Helps and Hinders Product Innovation
Science Forward:
The Latest Research in Food and Nutrition Science

Ingredients:
Formulating for Food Intolerances
Safety & Quality:
Farm-to-Fork Pathogen Reduction
Packaging:
Sustainable End-of-Life Packaging

Ad Space Closing: 2/26/24 | Ad Material Closing: 3/12/24
May 2024

Category Spotlight: Asian-Inspired Frozen Foods
Profile: Seeding the Future Global Food System Challenge Winners
Issues & Insights: Building Business Skills into Food Science Curricula
Research: What's the Future of Bioactive Ingredients?

Ingredients Special Report: FEMA GRAS 31
Nutraceuticals: Using Precision Fermentation and AI
Processing: Grain Milling

Ad Space Closing: 3/29/24 | Ad Material Closing: 4/12/24

June 2024

Innovation: IFT FIRST 2024: Event Preview
The Evolution of Product Development (Part 3): Weighing the Cost/Benefits of Disruptive vs. Incremental Innovation
Ingredients Illustrated: Botanicals
Safety & Quality: Industry 4.0 Food Safety
Packaging: Packaging Design & Innovation ROI

Ad Space Closing: 4/29/24 | Ad Material Closing: 5/10/24

July 2024

Category Spotlight: Cookies & Snack Cakes
Special Report: Specialty Foods
Issues & Insights: 5 Emerging Food Technologies That Will Change the Game
Issues & Insights: The 2024 IFT Compensation Survey
Science Forward: The Latest Research in Food and Nutrition Science
Ingredients: Unlocking Successful Reformulations

Nutraceuticals: Healthy Snacking
Processing: Smoking/Curing

Ad Space Closing: 5/29/24 | Ad Material Closing: 6/12/24

August 2024

Traceability: The Race to 2026 (Part 2)
Ingredients: Fats & Oils

Safety & Quality: Supply Chain Integrity
Packaging: Paper Coating Innovations

### September 2024

**Category Spotlight:**
Upcycled Foods

**IFT FIRST 2024:**
Event Highlights and Ingredient & Flavor Trends

**Issues & Insights:**
How Climate Change Could Impact Ingredient Sourcing and Formulations

**Science Forward:**
The Latest Research in Food and Nutrition Science

**Ingredients Illustrated:**
Mushrooms & Fungi

**Nutraceuticals:**
Revisiting Heart Health

**Processing:**
Plant-Based Foods

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**Ad Space Closing:** 7/31/24 | **Ad Material Closing:** 8/12/24

### October 2024

**Outlook 2025:**
Flavor Trends

**Innovation:**
Busting Consumer Myths About Emerging Food Technologies

**The Future of Meat:**
Animal vs. Plant vs. Cellular

**Ingredients:**
Proteins, Part 1

**Safety & Quality:**
FSQ Tips for Launching New Products

**Packaging:**
Top 10 Packaging Innovations

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**Ad Space Closing:** 8/30/24 | **Ad Material Closing:** 9/11/24

### November 2024

**Special Report:**
Hottest Trends in Foodservice Menus

**Outlook 2025:**
Technology Trends

**Science Forward:**
The Latest Research in Food and Nutrition Science

**Ingredients:**
Proteins, Part 2

**Nutraceuticals:**
Women's Health

**Processing:**
Novel Processing Technologies

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**Ad Space Closing:** 9/30/24 | **Ad Material Closing:** 10/14/24

### December 2024/January 2025

**Category Spotlight:**
Yogurt Products

**Outlook 2025:**
Consumer Trends

**The Evolution of Product Development (Part 4):**
How AI Is Changing the Game

**Special Report:**
Cracking the Code of Research Funding

**Ingredients Illustrated:**
Legumes & Pulses

**Safety & Quality:**
Foreign Materials

**Packaging:**
Reusable Food Packaging

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**Ad Space Closing:** 11/8/24 | **Ad Material Closing:** 11/25/24
Omnivore
A high-mix digest of articles, images, graphs and quotes spanning the world of food science and systems

Supplier Central
Case Studies
profiles of supplier partnerships that solve problems and unlock opportunities

Supplier News
updates from across the ingredient, equipment and service supply chain

Sponsored Content
custom articles, white paper excerpts and insights from supplier-partners

Classified Marketplace

Ad Index of Suppliers

Dialogue
Timely, provocative opinion and commentary from thought leaders throughout the science of food.
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