## 2021 Editorial Calendar

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### Feature Focus
- Agricultural Advances: regenerative agriculture, sustainability, biodiversity, pixel farming, urban farms
- Entrepreneurship: changing startup landscape, COVID-19 impact, venture capital, Food Disruption Challenge, funding, startups
- Top 10 Food Trends: food and beverage trends, lifestyle food choices, healthy eating, food and flavor preferences, food preparation trends
- Reinventing Foodservice: ghost kitchens, new concepts and footprints, smart technologies and apps, delivery, drive-through, pick-up
- IFT21: Preview
- Career Growth: navigating workplace challenges, professional development, career paths, equity, opportunities
- Product Development and R&D: neuroscience, R&D innovations, innovative food formulation, artificial intelligence, new sensory methodologies
- IFT21 Post-Event Focus
- Helping the World Eat Better: global development, capacity building, solutions, developing countries, global volunteers
- Food Waste: upcycling, date labeling, byproducts, postharvest loss, environmental impact, recycling, public/private alliances

### Special Reports
- State-of-the-Industry: Center Store Revival
- Packaged meals, sides, beverages, snacks, sauces, bakery
- Ad Material Closing
- Marketing Bonuses
- Consumer Trends

### Ingredients
- Colors: natural, synthetic, plant-based, fruit and vegetable concentrates, trends, caramel
- Plant-Based Proteins: pulses, lentils, soy, pea, chickpeas, vegetarian/vegan foods
- Cannabis and Hemp: CBD, cannabinoids, regulation, analytical methods, safety
- Sugar Reduction: sweeteners, calorie reduction, allulose, stevia, beverages, added sugars, fermentation
- Ingredient Supplier Showcase
- Fats and Oils: plant-based, soy, canola, palm, blends, shea, omega-3 fatty acids
- Bakery Ingredients: flours, starches, grains, fiber, inclusions, preservatives, fats, shortenings, enzymes
- Ingredient Trends
- Fruits/Nuts/Inclusions: dried fruit, peanuts, almonds, walnuts, pecans, pistachios, cashews
- Gluten-Free Formulating: ancient grains, quinoa, pulses, alternative flours, texture, snacks, pasta, bakery products
- Flavor Forecast: flavors, extracts, masillers enhancers, trends, predictions, floras, botanicals

### Nutraceuticals
- Dairy Download: dairy proteins, whey protein, calcium, vitamin D, probiotics
- Generational Nutrition: Gen X, Millennials, Gen Z
- Whole Food Nutrition: Fruits and Grains, acut, strawberry, blueberries, tart cherries, blackberries, sorghum, quinoa, oats, rice
- Energy: ribose, B vitamins, botanicals, caffeine, green tea, green coffee bean extract, carnitine, slow-digesting carbohydrates
- Stress and Sleep: tart cherries, melatonin, botanicals, fatty acids
- Inflammation and Immunity: antioxidants, probiotics, yeast beta-glucan, vitamins, minerals
- Diet Trends: keto, plant-based, high protein, dietary fiber, vegan, flexitarian
- Breakfast: whole grains, fiber, eggs, protein
- Fatty Acids and Functional Oils: omega-3 fatty acids, canola oil, olive oil, fish oil
- Bone and Joint Health for the Aging: collagen, proteins, vitamin K, calcium, dairy
- Heart Health: fish oil, omega-3 fatty acids, dietary fiber, plant sterols, blood pressure, cholesterol

### Food Safety & Quality
- Meat Alternatives: Significance of VENIC Bacteria
- Clean Labels
- Determining Infectious Doses of Pathogens
- Reducing Food Waste Via Fermentation
- Bacillus cereus
- Lab-Produced Meats
- Microbial Cell Injury Pathogen Detection
- Bacteriocin Applications
- Raw Food

### Processing
- Augmented Reality/Virtual Reality
- Multilayer Packaging
- Oxidation-amiento Packaging
- Fresh Produce Packaging
- Seafood Packaging
- Antimicrobial Packaging
- Packaging/Processing Interactions
- Moisture Control
- Nutraceutical Packaging
- Sustainable Packaging
- Packaging to Increase Food Access

### Packaging
- Co-Packaging and Co-Manufacturing
- Multi-liner Packaging
- Filling to Increase Food Access

### Consumer Trends
- News, data, and analysis of market research findings on various food categories, consumer demographics, and retail and foodservice channels

### Food Snapshot
- Trends in foods, beverages, new products, growth categories, grocery shopping, etc., illustrated in an infographic

### IFTNEXT
- IFTNEXT uncovers provocative ideas and groundbreaking discoveries that challenge conventional approaches and advance the science of food

### Startups & Innovators
- Budding entrepreneurs and rising stars are disrupting the food space with the help of the funding community that is fueling their growth.

### Marketing Bonuses & Advertiser Incentives
- Ad Readership Study
- IFT Food Expo Exhibitor Profiles