### 2020 Editorial Calendar

<table>
<thead>
<tr>
<th>Month</th>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
<th>July</th>
<th>August</th>
<th>September</th>
<th>October</th>
<th>November</th>
<th>December</th>
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### Feature Focus
- **Climate Change and Food Production**
- **Global warming, water, seafood, crop yield, nutrients, food security, biodiversity, food safety**
- **Packaging Value Chain**
- **Champagne**
- **Predicting Shelf Life**

### Special Reports
- **State-of-the-Industry Report: What America Eats**
  - Ethnic cuisine, changing food preferences, flavors, meal kits, cooking, health
- **Report: Food Delivery**
  - Online shopping, drones, packaging, a-commerce logistics, food safety, technology, meal kits

### Calendar
- **February 7**
  - **Packaging Value Chain**
  - **Champagne**
  - **Predicting Shelf Life**
- **November 9**
  - **Food Delivery**
  - **Ad Readership Study**
  - **SupplySide West**
- **Wine**
- **Reusable Packaging**
- **Natural Flavors**
- **5/18/2020**
  - **Biofilms**
- **April 4**
  - **Candy Packaging**
  - **Ultrafiltration**
- **Calendar**
  - **10/20/2020**
  - **Traceability**
  - **11/17/2020**
  - **Ad Material Closing**
  - **Coverage & Bonus Inside Academia**
  - **Food Snapshot**
  - **Feature Focus**

### Ingredients
- **Healthy Microbiomes**
  - **probiotics, prebiotics, dietary fiber**
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  - **probiotics, prebiotics, dietary fiber**
- **School Nutrition Programs**
  - **whole grains, nuts, vegetables, dairy, protein, vitamin, minerals**
- **Healthy Aging**
  - **skin, health, active lifestyles, cognition, immunity, circulatory, cancer, proteins, antioxidants**
- **Heart and Cardio Health**
  - **omega-3 fatty acids, phytoestrogens, vitamin K, polyphenols, flavonoids**
- **Nuts and Seeds**
  - **almonds, hemp seeds, sunflower, walnuts, pumpkin, sunflower, seeds, peanuts**
- **Sweeteners**
  - **sugar, stevia, allulose, sweetener blends, polyols, high-intensity sweeteners, natural sweeteners**
- **Texture and Stability**
  - **starches & starch derivatives, gums, bakery, hydrocolloids, eggs, flour, emulsifiers, gelatin, pectin, anhydrous, protein**

### Nutraceuticals
- **Healthy Microbiomes**
  - **probiotics, prebiotics, dietary fiber**
- **Healthy Microbiomes**
  - **probiotics, prebiotics, dietary fiber**
- **School Nutrition Programs**
  - **whole grains, nuts, vegetables, dairy, protein, vitamin, minerals**
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### Food Safety & Quality
- **Allergens and Allergen Testing**
  - **Risk Assessment**
  - **Listeria**
  - **Traceability**
  - **Pesticide Analysis**
- **Spoilage Bacteria**
  - **Mycotoxins**
  - **Biofilms**
  - **Cleaning and Sanitation**
  - **Salmonella**

### Processing
- **Canning**
  - **Fermented Caviar**
  - **Food Processing Challenges in Nigeria**
  - **Champagne**
  - **Orange Juice**
- **Sugar**
  - **Ultrafiltration**
  - **Alden**
  - **Natural Flavors**
  - **Wine**

### Packaging
- **New Products, Startups, and Entrepreneurs**
  - **Internet of Things and Internet of Packaging**
  - **Predicting Shelf Life**
  - **Active Packaging**
  - **Life Cycle Analysis and Sustainability**
- **Metal Packaging**
  - **Packaging Value Chain**
  - **Antimicrobial Films**
  - **Candy Packaging**
  - **Reusable Packaging**

### Consumer Trends
- **News, data, and analysis of market research findings on various food categories, consumer trends, and retail and foodservice channels.**

### Culinary Point of View
- **Chefs from fine dining to corporate R&D explore real-world solutions to formulation challenges and share their favorite recipes.**

### Food, Medicine, & Health
- **Authors by a public health authority, this widely-acclaimed monthly column provides medical and scientific perspectives on the linkage between food, health, and disease prevention.**

### Food Snapshot
- **Trends in foods, beverages, new products, growth categories, grocery shopping, etc. visually illustrated in an infographic.**

### IFTNEXT
- **IFTNEXT uncovers provocative ideas and groundbreaking discoveries that challenge conventional approaches and advance the science of food.**

### Inside Academia
- **Bimonthly article highlights innovative academic research and discoveries in food science, food technology, and nutrition science.**

### Startups & Innovators
- **Building entrepreneurs and rising stars are disrupting the food space with the help of the funding community that is fueling their growth.**

### Trade Show Coverage & Bonus Circulation
- **Research Chairs Annual Conference & Culinary Expo**
  - **San Diego, CA**
  - **April 15-17, 2020**
- **IFT20 Annual Event and Food Expo**
  - **Chicago, IL**
  - **July 12-15, 2020**
- **IFT20 Annual Event and Food Expo**
  - **Chicago, IL**
  - **July 12-15, 2020**

### Marketing Bonuses & Advertiser Incentives
- **Ad Readership Study**
  - **RCA Exhibitor Profiles**
- **IFT Food Expo Exhibitor Profiles**
  - **SupplySide West**
  - **SupplySide West**
  - **Mandalay Bay Resort & Convention Center**
  - **Las Vegas, NV**
  - **October 20-23, 2020**