

| | January | February | March | April | May | June | July | August | September | October | November | December | |
|--|---|--|--|---|---|---|--|---|--|--|--|--|--|
| Ad Space Closing | 12/4/2019 | 1/7/2020 | 2/4/2020 | 3/6/2020 | 4/8/2020 | 5/5/2020 | 6/3/2020 | 7/7/2020 | 8/6/2020 | 9/4/2020 | 10/6/2020 | 11/4/2020 | |
| Ad Material Closing | 12/13/2019 | 1/17/2020 | 2/18/2020 | 3/18/2020 | 4/21/2020 | 5/18/2020 | 6/17/2020 | 7/21/2020 | 8/20/2020 | 9/21/2020 | 10/20/2020 | 11/17/2020 | |
| Feature Focus | Climate Change and Food Production global warming, water, seafood, crop yield, nutrients, food security, biodiversity, food safety | Clean Labeling simple ingredients, formulation, whole foods, label claims, processing, free-from, organic, natural, non-GMO | Improving Public Health micronutrients, nutrition, health, disease, fortification, nutrient deficiencies, food prices, low-income shoppers | Top 10 Functional Food Trends health & wellness, lifestyles, nutraceuticals, growth categories, nutrition hotspots, beverages | Feeding the Gut Microbiome digestive health, prebiotics, probiotics, dietary fiber, metabolic health, disease, diet, fermented foods | Official IFT20 Pre-Show Issue Preview of the Institute of Food Technologists' IFT20 Annual Event and Food Expo in Chicago, IL, with scientific program coverage, feature sessions and IFTNEXT events highlights, and descriptions of food expo floor activities and exhibitor innovations, including ingredients, nutraceuticals, beverage formulation, laboratory instruments, food safety and quality, processing technology, packaging machinery and materials, and services. An excellent vehicle for attracting customers and prospects to your food expo booth. (Distributed at IFT20 and to all members of IFT.) | Official IFT20 At-Show Issue Fast and Fitter Foods health, fast casual, nutrition, convenience, QSR, reformulation, menu development | Futuristic Food Production cell culture, 3-D printing, robotics, bioprocessing, fermentation, smart technologies | Official IFT20 Post-Show Issue Highlights of the Institute of Food Technologists' IFT20 Annual Event and Food Expo in Chicago, IL, with coverage of special events and exhibitor innovations. The ultimate vehicle for reaching expo attendees, buyers, and food professionals with a keen interest in product development, ingredients, and formulation. Key areas of coverage include: <ul style="list-style-type: none"> • ingredients • nutraceuticals • beverage formulation • culinary trends • global new products • consumer and marketplace trends • food safety • analytical instruments • processing equipment • packaging equipment and materials • services | Food Delivery online shopping, drones, packaging, e-commerce, logistics, foodservice, technology, meal kits | Aquaculture and Aquaponics seafood, agriculture, sustainability, cellular, feed, upcycling, greens, vegetables | Digital Transformation data science, artificial intelligence, industrial internet of things, machine learning, precision agriculture | |
| Special Reports | State-of-the-Industry Report: What America Eats ethnic cuisine, changing food preferences, flavors, mealtime, cooking, health | Category Report: Snack Foods appetizers, sweet, savory, grab-and-go, handheld, convenience, Millennials, protein, eating patterns | Category Report: Plant-Based Meats regulations, labeling, growth categories, formulation, health, ingredients, blends | 2020 IFT Services Directory Listings and descriptions of 50+ categories of food industry services in both print and online | IFT Employment and Salary Survey compensation, benefits, job satisfaction, careers, gender pay equity, employment data | | State-of-the-Industry Report: Specialty Foods and Markets gourmet, premium, natural, organic, private label, fancy foods, new channels | Category Report: Breakfast Fare sandwiches, eggs, cereals, ancient grains, protein, yogurt, bakery products, fermented drinks | State-of-the-Industry Report: Restaurant Row foodservice, culinary, away-from-home eating, menu trends, new concepts | Category Report: Baby Foods infant formula, cereals, nutrition, convenience, health, purees, frozen foods, sugar reduction | Category Report: Middle Eastern Cuisine flavors, spices, lentils, olives, flatbreads, falafel, tabbouleh, hummus | | |
| Ingredients | Food Preservation preservatives, antioxidants, antimicrobials, plant extracts | Emerging Ingredients, Research & Trends ingredient innovations, new applications, improved functionalities, culinary, new research | Fats & Oils soybean, canola, corn, sunflower, olive, palm, coconut, shortenings, bakery, high-oleic oils, modified oils, fish oils | Sweeteners sugar, stevia, allulose, sweetener blends, polyols, high-intensity sweeteners, nutritive sweeteners | Texture and Stability starches & starch derivatives, gums, bakery, hydrocolloids, eggs, flour, emulsifiers, gelatin, pectin, enzymes, protein | | Formulating Vegetarian and Vegan Foods pulses, nuts, fruits, vegetables, plant protein, starches, texturizers, meat alternatives | Seasonings herbs, spices, salt, pepper, chilies, global cuisine influences | | Flavors sweet, salty, bitter, sour, umami, heat, coolness, flavor maskers, flavor enhancers, extracts | Dairy proteins, isolates, concentrates, milkfat, flavorings | Fruits and Vegetables fiber, powders, health benefits, colorings, flavorings, inclusions, sweeteners, concentrates, starch | |
| Nutraceuticals | Healthy Microbiomes prebiotics, probiotics, dietary fiber | School Nutrition Programs whole grains, fruits, vegetables, dairy, protein, vitamins, minerals | Healthy Aging skin health, active lifestyles, cognition, immunity, proteins, antioxidants | Heart and Cardio Health omega-3 fatty acids, phytosterols, vitamin K, polyphenols, flavanols | Nuts and Seeds almonds, chia seeds, hemp seeds, walnuts, pistachios, sunflower seeds, peanuts | | Sporting Wellness proteins, recovery, antioxidants, minerals, immunity | Hemp and CBD hemp seed, hemp oil, hemp protein | | Plant-Based Endeavors plant-based proteins, flours, starches, fibers | Wholesome Snacking whole grains, fiber, protein, nuts, dried fruits, satiety | Medicinal Spices curcumin, turmeric, cinnamon, ginger | |
| Food Safety & Quality | Allergens and Allergen Testing | Risk Assessment | Listeria | Traceability | Pesticide Analysis | | Spoilage Bacteria | Mycotoxins | | Biofilms | Cleaning and Sanitation | Salmonella | |
| Processing | Canning | Farmed Caviar | Food Processing Challenges in Nigeria | Champagne | Orange Juice | | Sugar | Ultrafiltration | | Allergens | Natural Flavors | Wine | |
| Packaging | New Products, Startups, and Entrepreneurs | Internet of Things and Internet of Packaging | Predicting Shelf Life | Active Packaging | Life Cycle Analysis and Sustainability | | Metal Packaging | Packaging Value Chain | | Antimicrobial Films | Candy Packaging | Reusable Packaging | |
| Consumer Trends | News, data, and analysis of market research findings on various food categories, consumer demographics, and retail and foodservice channels. | | | | | | | | | | | | |
| Culinary Point of View | Chefs from fine dining to corporate R&D explore real-world solutions to formulation challenges and share their favorite recipes. | | | | | | | | | | | | |
| Food, Medicine, & Health | Authored primarily by a public health authority, this widely acclaimed monthly column provides medical and scientific perspectives on the linkage between food, health, and disease prevention. | | | | | | | | | | | | |
| Food Snapshot | Trends in foods, beverages, new products, growth categories, grocery shopping, etc. visually illustrated in an infographic. | | | | | | | | | | | | |
| IFTNEXT | IFTNEXT uncovers provocative ideas and groundbreaking discoveries that challenge conventional approaches and advance the science of food. | | | | | | | | | | | | |
| Inside Academia | Bimonthly article highlights innovative academic research and discoveries in food science, food technology, and nutrition science. | | | | | | | | | | | | |
| Startups & Innovators | Budding entrepreneurs and rising stars are disrupting the food space with the help of the funding community that is fueling their growth. | | | | | | | | | | | | |
| Trade Show Coverage & Bonus Circulation | | | Research Chefs Annual Conference & Culinology Expo San Diego, CA April 15-17, 2020 | | | IFT20 Annual Event and Food Expo McCormick Place Chicago, IL July 12-15, 2020 | IFT20 Annual Event and Food Expo McCormick Place Chicago, IL July 12-15, 2020 | | | SupplySide West Mandalay Bay Resort & Casino Las Vegas, NV October 26-30, 2020 | | | |
| Marketing Bonuses & Advertiser Incentives | | Ad Readership Study | RCA Exhibitor Profiles | | | | | | IFT Food Expo Exhibitor Profiles | SupplySide West Exhibitor Profiles | | | |