

	January	February	March	April	May	June	July	August	September	October	November	December					
Ad Space Closing	12/4/2019	1/7/2020	2/4/2020	3/6/2020	4/8/2020	5/5/2020	6/3/2020	7/7/2020	8/6/2020	9/4/2020	10/6/2020	11/4/2020					
Ad Material Closing	12/13/2019	1/17/2020	2/18/2020	3/18/2020	4/21/2020	5/18/2020	6/17/2020	7/21/2020	8/20/2020	9/21/2020	10/20/2020	11/17/2020					
Feature Focus	Climate Change and Food Production global warming, water, seafood, crop yield, nutrients, food security, biodiversity, food safety	Clean Labeling simple ingredients, formulation, whole foods, label claims, processing, free-from, organic, natural, non-GMO	Improving Public Health micronutrients, nutrition, health, disease, fortification, nutrient deficiencies, food prices, low-income shoppers	Top 10 Functional Food Trends health & wellness, lifestyles, nutraceuticals, growth categories, nutrition hotspots, beverages	Feeding the Gut Microbiome digestive health, prebiotics, probiotics, dietary fiber, metabolic health, disease, diet, fermented foods	Official IFT20 Pre-Show Issue Preview of the Institute of Food Technologists' IFT20 Annual Event and Food Expo in Chicago, IL, with scientific program coverage, feature sessions and IFTNEXT events highlights, and descriptions of food expo floor activities and exhibitor innovations, including ingredients, nutraceuticals, beverage formulation, laboratory instruments, food safety and quality, processing technology, packaging machinery and materials, and services. An excellent vehicle for attracting customers and prospects to your food expo booth. (Distributed at IFT20 and to all members of IFT.)	Official IFT20 At-Show Issue Fast and Fitter Foods health, fast casual, nutrition, convenience, QSR, reformulation, menu development	Futuristic Food Production cell culture, 3-D printing, robotics, bioprocessing, fermentation, smart technologies	Official IFT20 Post-Show Issue Highlights of the Institute of Food Technologists' IFT20 Annual Event and Food Expo in Chicago, IL, with coverage of special events and exhibitor innovations. The ultimate vehicle for reaching expo attendees, buyers, and food professionals with a keen interest in product development, ingredients, and formulation. Key areas of coverage include: • ingredients • nutraceuticals • beverage formulation • culinary trends • global new products • consumer and marketplace trends • food safety • analytical instruments • processing equipment • packaging equipment and materials • services	Food Delivery online shopping, drones, packaging, e-commerce, logistics, foodservice, technology, meal kits	Aquaculture and Aquaponics seafood, agriculture, sustainability, cellular, feed, upcycling, greens, vegetables	Digital Transformation data science, artificial intelligence, industrial internet of things, machine learning, precision agriculture					
Special Reports	State-of-the-Industry Report: What America Eats ethnic cuisine, changing food preferences, flavors, mealtime, cooking, health	Category Report: Snack Foods appetizers, sweet, savory, grab-and-go, handheld, convenience, Millennials, protein, eating patterns	Category Report: Plant-Based Meats regulations, labeling, growth categories, formulation, health, ingredients, blends	2020 IFT Services Directory Listings and descriptions of 50+ categories of food industry services in both print and online	IFT Employment and Salary Survey compensation, benefits, job satisfaction, careers, gender pay equity, employment data		State-of-the-Industry Report: Specialty Foods and Markets gourmet, premium, natural, organic, private label, fancy foods, new channels	Category Report: Breakfast Fare sandwiches, eggs, cereals, ancient grains, protein, yogurt, bakery products, fermented drinks		State-of-the-Industry Report: Restaurant Row foodservice, culinary, away-from-home eating, menu trends, new concepts	Category Report: Baby Foods infant formula, cereals, nutrition, convenience, health, purees, frozen foods, sugar reduction	Category Report: Middle Eastern Cuisine flavors, spices, lentils, olives, flatbreads, falafel, tabbouleh, hummus					
Ingredients	Food Preservation preservatives, antioxidants, antimicrobials, plant extracts	Emerging Ingredients, Research & Trends ingredient innovations, new applications, improved functionalities, culinary, new research	Fats & Oils soybean, canola, corn, sunflower, olive, palm, coconut, shortenings, bakery, high-oleic oils, modified oils, fish oils	Sweeteners sugar, stevia, allulose, sweetener blends, polyols, high-intensity sweeteners, nutritive sweeteners	Texture and Stability starches & starch derivatives, gums, bakery, hydrocolloids, eggs, flour, emulsifiers, gelatin, pectin, enzymes, protein		Formulating Vegetarian and Vegan Foods pulses, nuts, fruits, vegetables, plant protein, starches, texturizers, meat alternatives	Seasonings herbs, spices, salt, pepper, chilies, global cuisine influences			Plant-Based Endeavors plant-based proteins, flours, starches, fibers	Flavors sweet, salty, bitter, sour, umami, heat, coolness, flavor maskers, flavor enhancers, extracts	Dairy proteins, isolates, concentrates, milkfat, flavorings	Fruits and Vegetables fiber, powders, health benefits, colorings, flavorings, inclusions, sweeteners, concentrates, starch			
Nutraceuticals	Healthy Microbiomes prebiotics, probiotics, dietary fiber	School Nutrition Programs whole grains, fruits, vegetables, dairy, protein, vitamins, minerals	Healthy Aging skin health, active lifestyles, cognition, immunity, proteins, antioxidants	Heart and Cardio Health omega-3 fatty acids, phytosterols, vitamin K, polyphenols, flavanols	Nuts and Seeds almonds, chia seeds, hemp seeds, walnuts, pistachios, sunflower seeds, peanuts		Sporting Wellness proteins, recovery, antioxidants, minerals, immunity	Hemp and CBD hemp seed, hemp oil, hemp protein				Wholesome Snacking whole grains, fiber, protein, nuts, dried fruits, satiety	Plant-Based Endeavors plant-based proteins, flours, starches, fibers	Medicinal Spices curcumin, turmeric, cinnamon, ginger			
Food Safety & Quality	Allergens and Allergen Testing	Clostridium difficile	Wild Game	Autoimmune Diseases and Foodborne Pathogens	Pesticide Analysis		Organic and Farmers Market Produce	Mycotoxins					Biofilms	Fermented and Acidified Vegetables	Salmonella		
Processing	Canning	Farmed Caviar	Food Processing Challenges in Nigeria	Champagne	Orange Juice		Sugar	Ultrafiltration						Allergens	Natural Flavors	Wine	
Packaging	New Products, Startups, and Entrepreneurs	Internet of Things and Internet of Packaging	Predicting Shelf Life	Active Packaging	Life Cycle Analysis and Sustainability		Metal Packaging	Packaging Value Chain							Antimicrobial Films	Candy Packaging	Reusable Packaging
Consumer Trends	News, data, and analysis of market research findings on various food categories, consumer demographics, and retail and foodservice channels.																
Culinary Point of View	Chefs from fine dining to corporate R&D explore real-world solutions to formulation challenges and share their favorite recipes.																
Food, Medicine, & Health	Authored primarily by a public health authority, this widely acclaimed monthly column provides medical and scientific perspectives on the linkage between food, health, and disease prevention.																
Food Snapshot	Trends in foods, beverages, new products, growth categories, grocery shopping, etc. visually illustrated in an infographic.																
IFTNEXT	IFTNEXT uncovers provocative ideas and groundbreaking discoveries that challenge conventional approaches and advance the science of food.																
Inside Academia	Bimonthly article highlights innovative academic research and discoveries in food science, food technology, and nutrition science.																
Startups & Innovators	Budding entrepreneurs and rising stars are disrupting the food space with the help of the funding community that is fueling their growth.																
Trade Show Coverage & Bonus Circulation			Research Chefs Annual Conference & Culinology Expo San Diego, CA April 15-17, 2020			IFT20 Annual Event and Food Expo McCormick Place Chicago, IL July 12-15, 2020	IFT20 Annual Event and Food Expo McCormick Place Chicago, IL July 12-15, 2020			SupplySide West Mandalay Bay Resort & Casino Las Vegas, NV October 26-30, 2020							
Marketing Bonuses & Advertiser Incentives		Ad Readership Study	RCA Exhibitor Profiles					Ad Readership Study	IFT Food Expo Exhibitor Profiles	SupplySide West Exhibitor Profiles							