

Fun Run + Walk Fundraiser



Invest in the next generation of professionals in food science and technology! By sponsoring the IFT FIRST 2025 Fun Run and Walk Fundraiser, you'll positively impact the future of food. For sponsorship inquiries, contact [Monica Shey](#).

IFT FIRST 2025 Fun Run + Walk Fundraiser is powered by IFT Feeding Tomorrow Fund. Proceeds from this event support academic scholarships for students pursuing a variety of degrees in the science of food. Feeding Tomorrow Fund aims to ensure the vital work of food scientists continues and carries over to the next generation.

PREMIER SPONSOR

For \$10,000, your organization will receive logo recognition in the following locations/venues:

- Prominent sponsor logo placement
 - Feeding Tomorrow Fund signage at the entrance of the expo floor and various places throughout IFT FIRST
 - Fun Run and Walk T-shirts, event banners and other marketing materials
 - Feeding Tomorrow Fund page of the IFT website
 - IFT Feeding Tomorrow Fund ad in Food Technology magazine
 - Emails to event participants
 - Fun Run and Walk Banner at the Event Celebration and the IFT Student Celebration
- On-site Mini Expo opportunity - table provided, you can bring your branded table cover and giveaways to network with Fun Run and Walk participants
- 8 Fun Run + Walk Fundraiser Registrations

CHAMPION SPONSOR

For \$9,999 - \$5,500, your organization will receive logo recognition in the following locations/venues:

- Prominent sponsor logo placement
 - Fun Run and Walk T-shirts, event banners and other marketing materials
 - Feeding Tomorrow Fund page of the IFT website
 - IFT Feeding Tomorrow Fund ad in Food Technology magazine
 - Emails to event participants
 - Fun Run and Walk Banner at the Event Celebration and the IFT Student Celebration
- On-site Mini Expo opportunity - table provided, you can bring your branded table cover and give aways to network with Fun Run and Walk participants
- 5 Fun Run + Walk Fundraiser Registrations

For more information or to become a sponsor, contact [Monica Shey](#).