Contact:
Lisa Jackson
Marketing
National Flavors
+1 800-525-2431
ljackson@nationalflavors.com

National Flavors Company Announces Brian Briggs as CEO

KALAMAZOO, Michigan, March 30, 2020— National Flavors Company (NF), a Michigan-based producer of flavors and extracts, announced today that Brian Briggs has been named Chief Executive Officer, effective April 2, 2020. Brian has more than 25 years of experience helping industry-leading organizations grow through strategic planning, operational excellence and M&A. Mr. Briggs has successfully led public, private and private equity owned businesses.

Most recently Mr. Briggs served as President of TIC Gums, Inc., a 110-year old solutions provider of specialty ingredients. He received a Bachelor of Science Degree in Finance and Economics from Cornell University and has completed executive programs through Harvard, Stanford, and the Wharton School of Business.

"I'm honored to join the talented National Flavors team, and I look forward to working with them to implement strategies which will leverage the strong foundation that has been built. We will continue to be focused on providing solutions and a customer experience which allows our partners to achieve their growth expectations," said Briggs.

Mr. Briggs succeeds Dan Hinkle, National Flavors' current CEO, who will transition to the board of directors. The leadership change coincides with an investment from The Riverside Company, a global private equity firm. Hinkle said, "I am excited to welcome Brian to the team at National Flavors. His business development skills and experience integrating acquisitions will help us to further fulfill our mission of delivering joy through flavor."

About National Flavors
National Flavors is an innovative developer and supplier for a wide variety of flavor applications within the food and beverage industry. The company has achieved strong growth by providing exceptional customer service and finding creative ways to add value to customers.

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