SEEDING THE FUTURE

Global Food System Challenge

Selection Criteria By Award Level

Seed Grant Applicant	Growth Grant Applicant	STF Grand Prize Applicant
Meet the grant requirements of IFT, based on a review of your organizational and financial documents. See Application Process section of website for more information.	Meet the grant requirements of IFT, based on a review of your organizational and financial documents. See Application Process section of website for more information.	Meet the grant requirements of IFT, based on a review of your organizational and financial documents. See Application Process section of website for more information.
Has a vision and mission statement.	Has a vision and mission statement.	Has a vision and mission statement.
Is innovative and creates or leads to something new that is beneficial.	Is innovative and creates or leads to something new that is beneficial.	Is innovative and creates or leads to something new that is beneficial.
Provides a clear and feasible budget and timeline that includes activities, deliverables, and milestones. Has completed the Budget Template.	Provides a clear and feasible budget and timeline that includes activities, deliverables, and milestones. If the Growth Grant applicant is a for-profit early stage or emerging entity, it will have developed a business plan including how the grant money will be spent (scope, timeline, budget). Has completed the Budget Template.	Provide a clear and feasible budget and timeline that includes activities, deliverables, and milestones. If the Grand Prize applicant is a for-profit early stage or emerging entity, it will have developed a business plan including how the prize money will be spent (scope, timeline, budget). Has completed the Budget Template.
Is multidisciplinary in nature and has either team members or significant input from multiple disciplines (e.g., Health and Nutrition, Life Sciences, Food or Ag Science and Engineering, Environmental Science, Food Policy, Economics, and Consumer Behavior). This could include having core team members or advisors from different disciplines contributing to the innovation. The team ensures that diversity, equity, and/or inclusion is applied to project development and deployment.	Has taken a multidisciplinary approach. The innovation incorporated perspectives of multiple disciplines (e.g., Health and Nutrition, Life Sciences, Food or Ag Science and Engineering, Environmental Science, Food Policy, Economics, and Consumer Behavior). This could include having core team members or advisors from different disciplines contributing to the innovation. The team ensures that diversity, equity, and/or inclusion is applied to project development and deployment.	Has taken a multidisciplinary approach in creating and implementing the innovation. The innovation incorporated perspectives of multiple disciplines (e.g., Health and Nutrition, Life Sciences, Food or Ag Science and Engineering, Environmental Science, Food Policy, Economics, and Consumer Behavior) in creating and implementing their innovation. Has team members and/or advisors from different disciplines contributing to the innovation. The team ensures that diversity, equity, and/or inclusion is applied to project development and deployment.
The project/innovation is aligned with Seeding The Future Foundation's Vision and Mission. ***Seeding The Future's Vision*** is a global food system that always provides equitable access to safe, nutritious, trusted, affordable and appealing food for everyone and improves the health of people and our planet by being sustainable, resilient and regenerative. Our moonshot goal is to affect the lives of one billion people. ***Seeding The Future's Mission*** is to seed and support impactful initiatives and organizations that create and accelerate the pace of innovation that transform food systems to become more nutritious, regenerative and equitable for everyone in alignment with our vision.	The project/innovation is aligned with Seeding The Future Foundation's Vision and Mission. ***Seeding The Future's Vision*** is a global food system that always provides equitable access to safe, nutritious, trusted, affordable and appealing food for everyone and improves the health of people and our planet by being sustainable, resilient and regenerative. Our moonshot goal is to affect the lives of one billion people. ***Seeding The Future's Mission*** is to seed and support impactful initiatives and organizations that create and accelerate the pace of innovation that transform food systems to become more nutritious, regenerative and equitable for everyone in alignment with our vision.	The project/innovation is aligned with Seeding The Future Foundation's Vision and Mission. ***Seeding The Future's Vision*** is a global food system that always provides equitable access to safe, nutritious, trusted, affordable and appealing food for everyone and improves the health of people and our planet by being sustainable, resilient and regenerative. Our moonshot goal is to affect the lives of one billion people. ***Seeding The Future's Mission*** is to seed and support impactful initiatives and organizations that create and accelerate the pace of innovation that transform food systems to become more nutritious, regenerative and equitable for everyone in alignment with our vision.
Demonstrates that the innovation benefits at ***least one, ideally two*** of the following domains while not having a negative impact on the other domains: • Safe and nutritious food for a healthy diet • Sustainable, regenerative practices • Improve equitable access, affordability, attractiveness and/or empower more conscious consumer behavior	Demonstrates that the innovation benefits at ***least two, ideally three*** of the following domains while not having a negative impact on the remaining domain: • Safe and nutritious food for a healthy diet • Sustainable, regenerative practices • Improve equitable access, affordability, attractiveness and/or empower more conscious consumer behavior • Provides a preliminary perspective on whether the innovation aligns with existing food policy frameworks or if policy shift may be needed to maximize its potential.	Demonstrates that the innovation benefits at ***least two, ideally three*** of the following domains while not having a negative impact on the remaining domain: • Safe and nutritious food for a healthy diet • Sustainable, regenerative practices • Improve equitable access, affordability, attractiveness and/or empower more conscious consumer behavior • Provides a perspective on whether the innovation aligns with existing food policy frameworks and if not, what policy shifts may be beneficial to maximizing the potential of the innovation or if new policy may be needed.
Confirm that the innovation will not negatively affect any of the Innovation Focus Area Domains e.g.: a) safe and nutritious food for a healthy diet; b) sustainable and regenerative practices with no or minimal waste and food loss; and c) equitable access, affordability, attractiveness and empowerment of conscious consumer behavior.	Confirm that the innovation will not negatively affect any of the Innovation Focus Area Domains e.g.: a) safe and nutritious food for a healthy diet, b) sustainable and regenerative practices with no or minimal waste and food loss, and c) equitable access, affordability, attractiveness and empowerment of conscious consumer behavior.	Confirm that the innovation will not negatively affect any of the Innovation Focus Area Domains e.g.: a) safe and nutritious food for a healthy diet, b) sustainable and regenerative practices with no or minimal waste and food loss, and c) equitable access, affordability, attractiveness and empowerment of conscious consumer behavior.
Describes how the benefit of the innovation on the food system or the environment can be communicated to the consumer.	Describes how the benefit of the innovation on the food system or the environment is communicated to the consumer and what data are being gathered to gain insights on consumer or stakeholder perceptions.	Have created consumer insights based on data that show consumers or stakeholders trust, view, and adopt the innovation.
Provides a clear description of evidence from early experiments that demonstrates that the innovation is feasible. ***note:*** seed grant awardees may also be able to advance to higher award levels in subsequent years upon successful completion of the required criteria for those levels.	Provides a clear description of experiments, pilot studies, or activities that demonstrate that the innovation is doable and scalable. Provides initial projections on economic feasibility.	Provides a clear description of activities that demonstrate that the innovation is doable, scalable and economically feasible at scale.
Has provided reasonable judgment of the approximate size of the expected short, mid, long term impact of the innovation (for example over 5, 10, 15 years) on the size of a population (for example 1 million, 10 million, 100 million people), and/or the size of the impact on the environment (for example CO2 emission, reduction of land/water/CO2 footprint, post-harvest loss or food waste reduction in %) over a time horizon. Also, if applicable, provide a perspective on how the innovation will affect other food system value chain stakeholders (for example farmers, producers, retailers).	Has generated and / or gathered preliminary data and information for an order-of-magnitude assessment of the size of the expected short, mid, long term impact of the innovation (for example over 5, 10, 15 years) on the size of a population (for example 1 million, 10 million, 100 million people), and/or the size of the impact on the environment (for example CO2 emission, reduction of land/water/CO2 footprint, post-harvest loss or food waste reduction in %) over a time horizon. Also, if applicable, provide a perspective on how the innovation will affect other food system value chain stakeholders (for example farmers, producers, retailers).	Has generated and / or gathered preliminary data and information for an order-of-magnitude assessment of the size of the expected short, mid, long term impact of the innovation (for example over 5, 10, 15 years) on the size of a population (for example 1 million, 10 million, 100 million people), and/or the size of the impact on the environment (for example CO2 emission, reduction of land/water/CO2 footprint, post-harvest loss or food waste reduction in %) over a time horizon. Also, if applicable, provide a perspective on how the innovation will affect other food system value chain stakeholders (for example farmers, producers, retailers).
Provides an initial assessment of potential challenges and risks the innovation faces in the near and long term (e.g., science or technology related, consumer related, geopolitics, policy) as well as mitigation strategies.	Provides a reasonable assessment of potential challenges and risks the innovation faces in the near and long term (e. g., science or technology related, consumer related, geopolitics, policy) as well as mitigation strategies.	Provides a realistic assessment of potential challenges and risks the innovation faces in the near and long term (e.g., science or technology related, consumer related, geopolitics, policy) as well as mitigation strategies.