

December 2021/January 2022

2022 Flavor Forecast

Special Report:
**Food Waste (Part 1):
Measuring the Challenge**

Thought Leader Interview:
**Sue Klapholtz, Impossible
Foods**

Category Report:
Savory Snack Bars

Startups & Innovators:
Biomilq

Profile
**PepsiCo's Innovation
Culture**

Applied Science

Nutraceuticals: **Heart Health**

Food Safety & Quality: **Raw Food**

Packaging: **Sustainable Food Packaging**

Research:

Science Forward:
Diving into Seaweed

Profile:
**Venkatesh Mannar
Battle to Curb Anemia**



Ad Closing Dates

Reserve space: **November 15, 2021**

Artwork files due: **November 30, 2021**

February 2022

State-of-the-Industry:
**What, When, and Where
America Eats**

Category Report:
Food for Kids

Aroma Science

Thought Leader Interview:
**Bill Marler, Food Safety
Advocate**

Special Report:
Food Cost's 'New Normal'

Applied Science

Ingredients: **Algae Applications and Challenges**

Nutraceuticals: **Josh Anthony, Nlumn**

Food Safety & Quality: **Climate Change and Food Safety**

Processing: **How Charcuterie is Made**

Packaging: **A How-to Guide to Choosing the Right Packaging**

Research:

Profile:
**Atanu Biswas, USDA
Agricultural Research
Service**

Diet and Nutrition:
Alkaline Diets



Ad Closing Dates

Reserve space: **December 17, 2021**

Artwork files due: **January 11, 2022**

Food Technology Magazine

March 2022

Category Report:
Pizza

Consumer Trends Interview:
Tom Rees, Euromonitor

Thought Leader:
**Mercy Lung'aho,
International Institute
of Tropical Agriculture**

Special Report:
**Food Waste (Part 2):
Improving Agricultural
Impact**

Research:

Profile:
**Michael Cahn,
University of
California on efficient
water management**



Ad Closing Dates

Reserve space: **January 26, 2022**

Artwork files due: **February 8, 2022**

Bonus

Ad Readership Study

Applied Science

Ingredients: **Natural Color Additives Illustrated**

Nutraceuticals: **Return to Active Nutrition**

Processing: **Automation, Cyber-Physical Systems**

Food Safety & Quality: **Pathogens in Flour**

April 2022

Top 10 Functional
Food Trends

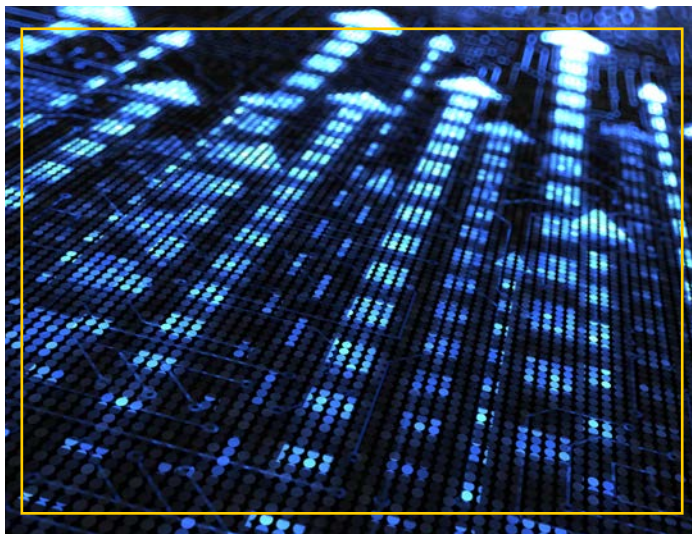
Category Report:
Sports/Nutrition Products

Startups & Innovators:
Alt Milk Innovators

Thought Leader:
**Food Safety Leader-Walmart
Executive**

Research:

Peer to Peer Research
Profile:
**(Rodolphe Barrangou
or Meijun Zhu)**



Ad Closing Dates

Reserve space: **February 25, 2022**

Artwork files due: **March 11, 2022**

Applied Science

Ingredients: **Special Report: FEMA GRAS 30**

Food Safety & Quality: **Pathogens in Flour**

Packaging: **Foodservice Takeout**

Nutraceuticals: **Digestive Health**

Check back for more details.

Issue contents will be updated each quarter.

Food Technology Magazine

May 2022

Category Report:

Frozen Desserts

Thought Leader:

**Arlin Wasserman, Founder,
Changing Tastes**

Startups & Innovators:

**Seeding Change
Winner Profiles**

Research:

Diet and Nutrition:

**Anti-Carcinogenic
Effects of Capsaicin**

Research Profile:

**Srinivas Janaswamy,
South Dakota State
University**

Applied Science

Nutraceuticals: **Brain Health**

Ingredients: **Anatomy of an Ingredient Label**

Processing: **Artificial Intelligence**

Food Safety & Quality: **Insects in Food and Pet Food**

Check back for more details.

Issue contents will be updated each quarter.



Ad Closing Dates

Reserve space: **March 30, 2022**

Artwork files due: **April 12, 2022**

June

FIRST 2022:

**Event and Exhibitor
Preview!**

Category Report:

Breakfast Foods

Start-ups & Innovators

**After the Acquisition:
Startup Journeys**

Research:

Science Forward:

**Updates and analyses
of the latest food
science research**

Research Profile:

**Aletta Schnitzler, CSO,
TurtleTree**

Bonus

**IFT FIRST 2022 Food
Expo Exhibitor Profiles**

Applied Science

Ingredients: **Flavor Masking**

Packaging: **Disposal Solutions**

Food Safety & Quality: **Biogenic Amines in Foods**

Check back for more details.

Issue contents will be updated each quarter.



Ad Closing Dates

Reserve space: **April 28, 2022**

Artwork files due: **May 9, 2022**

Food Technology Magazine

July 2022

State of the Industry:
Specialty Foods

Startups & Innovators:
**Pandemic-Inspired R&D
Operational Changes**

Thought Leader:
**Brett Brohl, Mg. Partner,
Bread & Butter Ventures**

Special Report:
**Food Waste (Part 3):
Mitigating Processing
Inefficiencies**

Research:

Research Profile:
**King's College Oral
Biologists**

Bonus

**IFT FIRST 2022 Food
Expo Exhibitor Profiles**

Applied Science

Ingredients: **Ancient Grains Illustrated**

Processing: **Peer to Peer-Paul Singh-Future of Food Processing**

Food Safety & Quality: **Pathogens in Unexpected Places**

Nutraceuticals: **Healthy Snacking**

Check back for more details.

Issue contents will be updated each quarter.



Ad Closing Dates

Reserve space: **May 27, 2022**

Artwork files due: **June 10, 2022**

August 2022

Special Report:
**2022 Career and
Salary Survey**

Category Report:
**Plant-Based Dairy
Alternatives**

Ingredient Innovations

Consumer Trends

Startups & Innovators:
**Kenyan entrepreneur
Yvonne Otieno**

Thought Leader:
**Mercy Lung'aho,
International In-
stitute of Tropical
Agriculture**

Research:

Research Profile:
**FoodShot Prize
Winner Hannah van
Zanten**

Diet and Nutrition:
Resveratrol

Applied Science

Food Safety & Quality: **Nonlactic Acid Bacteria as
Human Probiotics**

Packaging: **Top 5 — Problems and Solutions**

Processing: **How Ice Cream is Made**

Check back for more details.

Issue contents will be updated each quarter.



Ad Closing Dates

Reserve space: **June 29, 2022**

Artwork files due: **July 12, 2022**

September 2022

IFT FIRST 2022:

Event Wrap-up

IFT FIRST 2022:

Ingredient & Flavor Trends

Category Report:

Frozen Entrees

Thought Leader:

**Sara Bleich, Dir. Of
Nutrition Security and
Health equity for the
Food and Nutrition
Service**

Applied Science

Processing: **Novel Proteins**

Food Safety & Quality: **Microbial Loads in Spices and Certified
Organic Plant Materials**

Check back for more details.

Issue contents will be updated each quarter.



Ad Closing Dates

Reserve space: **August 1, 2022**

Artwork files due: **August 15, 2022**

October 2022

Special Report:

2023 Flavor Forecast

Category Report:

Sauces & Condiments

Thought Leader Q&A

Research:

Science Forward:

**Updates and
analyses of the
latest food science
research**

Applied Science

Food Safety & Quality: **Viruses as Agents of Foodborne
Illness (Norovirus)**

Packaging: **Ecommerce and Food Packaging**

Check back for more details.

Issue contents will be updated each quarter.



Ad Closing Dates

Reserve space: **August 31, 2022**

Artwork files due: **September 12, 2022**

November 2022

Special Report:
2023 Technology Forecast

State of the Industry:
Foodservice Menu Makers

Category Report:
Functional Waters

Applied Science

Processing: **Extending Shelf Life Via Processing**

*Check back for more details.
Issue contents will be updated each quarter.*



Ad Closing Dates

Reserve space: **September 28, 2022**

Artwork files due: **October 11, 2022**

December 2022/January 2023

Special Report:
2023 Consumer Forecast

Special Report:
**Food Waste (Part 4):
Plugging Holes in the
Supply and Distribution
Chain**

Category Report:
**Sandwiches & Handheld
Foods**

Applied Science

Ingredients: **Chocolate Illustrated**

Packaging: **Film Innovation**

Processing: **Food Loss and Waste/Nutrient
Sustainability Nexus**

Research:

Research Profile:
**the minds behind
today's cutting-edge
discoveries**



Ad Closing Dates

Reserve space: **November 14, 2022**

Artwork files due: **November 30, 2022**

*Check back for more details.
Issue contents will be updated each quarter.*