

# 2026

## Advertising and Audience Engagement Opportunities



Feeding the minds  
that feed the world

# IFT'S AUDIENCE

The best place to reach top industry professionals in the science of food.

IFT convenes a global community of nearly **3 million** people all focused on improving the food system.



**221**  
Countries

**Decision makers** in R&D, product development, QA/QC, management, regulatory, purchasing, and sales and marketing



**2,492**  
Companies

**Organizations of all sizes**—from large multinational food and beverage manufacturers to cutting-edge startups



**410**  
Colleges and Universities

**Spanning** industry, academia, nonprofit, and government/regulatory sectors



**434,000+**

Gross Monthly Contacts  
(Across Website, Print,  
and Email)



**317,190**

Average Monthly  
Website Visits



**46,958**

Average Newsletter  
Distribution



**15,510**

IFT FIRST  
Attendees



**181,509**  
LinkedIn Followers



**38,600**  
Facebook Followers



**31,101**  
X Followers



**15,100**  
Instagram Followers

## Reach Your Audience Everywhere

In addition to IFT FIRST and IFT.org, we're reaching our community wherever they are.



**5.7%**

Growth in LinkedIn  
followers year  
over year



**35%**

Increase in  
email contacts  
year over year

# IFT'S AUDIENCE BY...

## Audience by Role



**58.2%**

R&D/Scientific/  
Technical



**11.6%**

Management/  
Supply Chain



**11.6%**

Sales &  
Marketing

## Leadership

**15%**

C-Suite

**6%**

VP

**12%**

Director

## Audience by Segment



**61%**

Industry



**34%**

Academia



**2%**

Government

**73%**

of members have influence over purchasing decisions at their organizations

We have 99 out of the **top 100 food** and beverage companies

**POM**  
WONDERFUL®  
SPECIALTY INGREDIENTS



Ingredion.

**Cargill**

TATE & LYLE

# Content Calendar

## 2026 Macro + Focus Themes

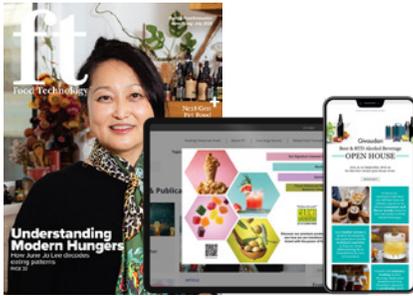
Month	Macro Theme	Focus Question	Description
January	Consumers	What will drive food innovation in 2026?	Frames the year ahead with science-driven analysis of consumer, technology, and regulatory forces shaping food innovation, giving professionals forward-looking insights to guide strategic choices.
February	Health & Nutrition	How will post-GLP-1 eating patterns reshape personalized nutrition?	GLP-1 therapies are changing appetite, portion sizes, and food choices, driving demand for tailored nutrition strategies. This theme examines how science can deliver personalized solutions—spanning protein, fiber, micronutrients, and functional foods—that align with evolving habits and long-term health needs.
March	Product Innovation	How can biotech—from fermentation to cell cultivation—improve and scale ingredient innovation?	Biotechnology is driving the next wave of food innovation, from precision fermentation to cell cultivation. This theme explores scientific advances that improve functionality and scale-up, while also addressing mainstream product applications and consumer acceptance.
April	Sustainability	How can circular food systems improve processing efficiency and mitigate climate impact?	Circular food systems are evolving to tackle both climate impact and resource efficiency. This theme highlights advances in upcycling, waste and water reduction, and closed-loop practices that lower environmental impact while sustaining nutrition and economic value.
May	Consumers	How can food science rebuild and reinforce confidence?	With misinformation eroding credibility, this theme examines how values-based communication, transparency, and authentic engagement can strengthen public trust in food science and support informed decision-making.
June	Food Safety	How will digital tools redefine food safety strategies?	Digital tools—predictive analytics, rapid detection, and traceability—are transforming food safety systems. This theme explores how technology improves oversight, strengthens safety culture, and reduces risk.

# Content Calendar

## 2026 Macro + Focus Themes

Month	Macro Theme	Focus Question	Description
July	IFT FIRST	What research and product breakthroughs will emerge from IFT FIRST?	Extends the impact of IFT FIRST by amplifying its themes and spotlighting featured speakers, helping attendees deepen their experience and connecting the broader food science community to the event in real time.
August	Technology	Where will AI transform food system innovation?	AI is transforming discovery, scale-up, safety, and sustainability. This theme looks at where machine intelligence accelerates progress and where human expertise remains essential for innovation and consumer fit.
September	Product Innovation	How can formulations support market and regulatory resiliency?	Reformulation is now a resilience strategy—helping brands adapt to shifting health priorities, sustainability demands, and regulatory pressures. Content spotlights scientific advances and real-world examples that balance performance with credibility.
October	Career Development	What's the outlook for careers across the food sciences?	Provides research-based insights into compensation benchmarks, career trajectories, and workforce needs in food science. This theme helps professionals navigate career development and strengthen the talent pipeline.
November	Food Safety	What hazards pose the next big food safety risks?	Food safety risks are evolving, from PFAS and microplastics to climate-driven pathogens. This theme focuses on scientific detection, regulatory strategies, and proactive approaches to safeguard consumers and supply chains.
December	Product Innovation	How can functional foods satisfy consumer demand?	Demand for multifunctional foods and beverages is accelerating. This theme explores advances in bioactives, fibers, and proteins that deliver proven functionality while maintaining consumer appeal and trust.

# Engagement Opportunities



## Advertising + Media

- Print Advertising in *Food Technology Magazine*
- Digital Advertising on IFT.org
- Digital Retargeting
- Newsletter Sponsorships
- Targeted Emails
- Podcast Advertising



## Sponsorship at IFT FIRST

- Signage and Branding
- Networking and Attendee Connection Sponsorship
- Digital Media and Engagement with Attendees
- Thought Leadership at IFT FIRST



## Thought Leadership

- Podcast Thought Leadership
- Webinars + Hot Topics
- Sponsored Blog Posts
- Sponsored Content in *Food Technology Magazine*
- White Paper Promotion Package

# Packages

## Year-Round Thought Leadership / Lead Generation

- Sponsored Blog Post Package
- Thought Leadership Webinar
- Two-Page Article Feature in *Food Technology*

Total Cost: \$32,000  
**Package Cost: \$25,000**

## Brand Awareness Package

- Two Weeks Mobile Interstitial
- Two Weeks Web Interstitial
- One Month Large Rectangle No.1 Website Placement
- Full-Page Ad in *Food Technology*
- One Month Horizontal Rectangle Ad in *Food News Now*

### April - July

Total Cost: \$20,232  
**Package cost: \$17,000**

### August - March

Total Cost: \$17,532  
**Package cost: \$14,500**

## Buy Four, Get One Free - *Food News Now* Placements

Buy Four Weeks of Our Horizontal or Sponsored Content Placements in *Food News Now* Newsletter and **Get One Week Free!**

### Horizontal Rectangle:

Total Cost: \$9,250  
**Package Cost: \$7,400**

### Sponsored Content:

Total Cost: \$12,750  
**Package Cost: \$10,200**

# Print & Digital Advertising with IFT

Reach an engaged audience and build trust through our award-winning, industry-leading content and channels.

Our team is focused on producing valuable content in both print and digital formats, across key topics in the food system, focusing on the intersection of business and science.

Average reading time of **53.8 minutes** across both print and digital editions



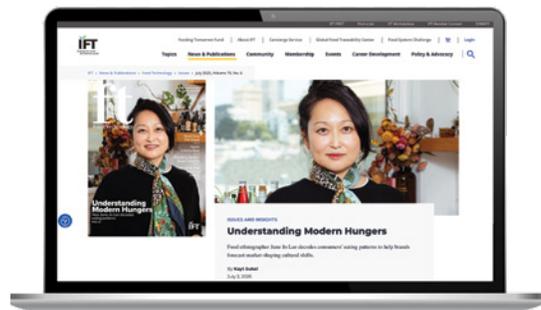
Trust in *Food Technology* magazine

**77%**

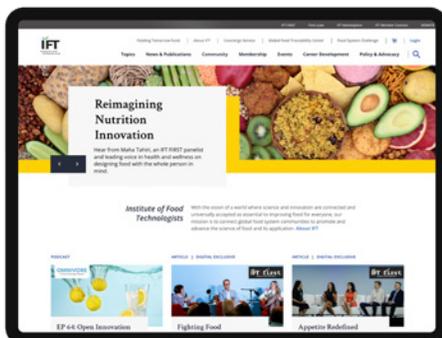
agree that the magazine is a reliable, trusted source of information

**59%**

have taken one or more actions in response to magazine advertisements



Reaching more than **15,000** food science subscribers across print and digital platforms.



**317,190**  
Average Monthly Visits (Overall)

Sources: Signet Research, AdProbe Report, May 2025; Alliance for Audited Media, as of December 31, 2024; Walsworth Print Group/BlueToad Digital Publishing

Source: 2025 Signet Research Readership Study

# Thought Leadership

Collaborate with IFT's award-winning editorial team to feature your experts in our trusted content, amplifying your reach and impact across multiple platforms!

## Did you know?

According to a study from LinkedIn, **60% of executives said they purchased a new product or solution they had never considered after interacting with thought leadership content.**

[What Is Thought Leadership? And When Should You Use It?](#)

## Two-Page Feature Package

- Co-creation of a two-page feature article published in *Food Technology* magazine
- Full article in print and digital editions, and on IFT.org
- Custom writing, editing, design, and project management by IFT
- Sponsored Content clearly labeled
- Estimated project turnaround time: eight -12 weeks
- Promotion
  - New issue alert email to approximately 12,000 subscribers highlighting sponsored content article with logo inclusion
  - Sponsored Content ad for one week in *Food News Now* newsletter (30,000 subscribers)
  - One week of Mobile Interstitial in the month that the content runs
  - One week of Web Interstitial in the month that the content runs

**Price: \$17,000 | [Link to Example](#)**



Two-Page Feature Package

## Content Promotion Package

- Hosted lead magnet / content behind a form fill
- Promotion
  - 160-word summary in *Food Technology*
  - LinkedIn Post
  - One week of Sponsored Content promotion in *Food News Now*
  - One week of Mobile Interstitial
  - One week of Web Interstitial

**Price: \$10,000 | [Link to Example](#)**

## Sponsored Blog Post Package

- Sponsored post on IFT's *Brain Food* blog, demonstrating relevant thought leadership, technical expertise, and/or research findings
- Q&A-style format with a lead-in framing a challenge or opportunity and a closing paragraph with a call-to-action with your link
- Written and produced by IFT staff, 600–700-word average length
- Labeled as sponsored content, Minimum of four-week turnaround
- Promotion guaranteed 50,000 impressions
  - Two weeks of promotion via the sponsored content ad placement in our *Food News Now* newsletter (reaching over 30,000 subscribers, sent five days a week)
  - One LinkedIn post promoting your blog post on IFT's LinkedIn page (reaching more than 180,000 followers)

**Price: \$8,500 | [Link to Example](#)**

# Thought Leadership

## IFT Advertisers in Action



### Two-page Feature Article

[New Cargill Site Shares Hottest Food and Beverage Trends - IFT.org](#)

**6,400** Issues Distributed



### White Paper Promo

[Sponsored Content From Infor and More Ingredient News - IFT.org](#)

**252** Leads  
(average 100-200)

**159** Clicks

**1.20%** CTR

**13,284**  
LinkedIn Impressions



### Sponsored Blog Post Package

[A Cleaner Bind - IFT.org](#)

**500** Website Views

**359** Clicks

**273** Active Users

**.92%** CTR

**38,881**  
LinkedIn Impressions

# Thought Leadership

## Thought Leadership Webinar

- Present your company's unique expertise in a 30-minute educational format that showcases your products and/or solutions in the context of today's food trends and/or production challenges
- IFT will coordinate all logistics and promotion for the event
- 30-minute webinar
- Includes time for a 25-minute presentation plus an attendee Q&A
- 50+ live audience size (*average*), 100+ registrants (*average*)
- Includes list of all opted-in registrants, plus a link to the recording to promote on-demand viewing

**Price: \$6,500**

## IFT Sponsored Webinar

- Collaborate with IFT to have a panelist speaking slot on one of our monthly webinars
- IFT hosted, moderated, and promoted
- 60-minute webinar, 10–15 minutes speaking time for your panelist
- 80+ live audience size (*average*), 150+ registrants (*average*)
- Includes list of all opted-in registrants, plus a link to the recording to promote on-demand viewing
- The free webinar would be provided, courtesy of Company Name (*included in the title and all promotions*)
- Logo included on the webinar registration page
- Content can't be a pitch

**Price: \$7,500**

**New Product!**

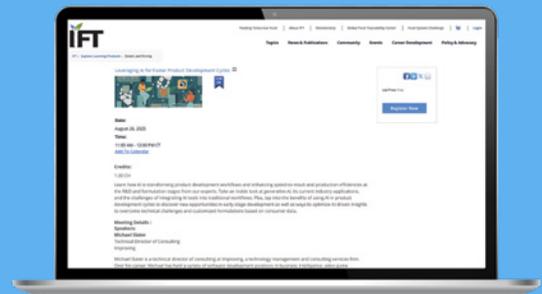
## IFT Sponsored Podcast

- Collaborate with IFT to have a panelist speaking slot on one episode of our podcast, *Omnivore Presents: SciDish*
- Panelist will be interviewed alongside one other panelist, selected by the IFT editorial team
- Interview will be 30 minutes
- Topic of the episode will be in alignment with the IFT content calendar
- IFT's editor will meet with both guests to talk through the podcast, run of show, and draft script prior to recording
- Logo included on podcast episode page on IFT.org

**Price: \$6,500**



## IFT Advertisers in Action



### Webinar

IFT Sponsored

**310** Registrants Average | **183** Average Attendees

### Thought Leadership

**147** Registrants Average | **81** Average Leads

# Podcast Engagement Opportunities

IFT's podcasts offer listeners relevant, cutting-edge insights from trusted experts in our organization and continue to draw in new audiences long after episode publication. Establish credibility by aligning your messages with our expert voices!

## Omnivore

From the editors of *Food Technology*, this semi-monthly podcast explores the intersection of food science, business, policy, and culture.

- Average Episode >**450 Listens**
- Mobile Audience Spanning **148 Countries**
- Average Listening Time >**20 Minutes**
- 2024 average monthly listens (January – June): **1,000**
- Average **65% high-impact** (listened to >75%)
- Total show listens (71 episodes published): **34,622**

**\$3,000/month Two Episodes**

**\$7,000/quarter Six Episodes**

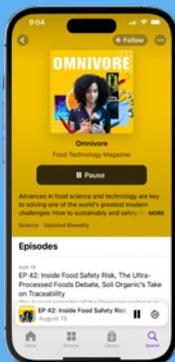
## Did you know?

Podcast listeners worldwide will reach **584.1 million in 2025**—a **6.83%** year-over-year increase—and is forecast to reach **651.7 million by 2027**.

[2025 Podcast Statistics You Need to Know](#)

## IFT Advertisers in Action

See how past advertisers have leveraged these placements to drive outstanding results.



**Kalsec**  
(June, September 2023)

As of July 11, 2024:

**1,817** Total  
Cumulative Listens

**76.75%** High Impact  
Listens on Average

Kalsec combined their podcast advertising efforts with a customized eblast to generate a total of **2,582 targeted impressions** from to IFT's highly engaged audience.

# Digital Advertising Opportunities

Engage with IFT's audience globally as they're looking for trends, solutions and more.

## Website Interstitial

Price: April – July: **\$1,000 / week**

- 11,978 Impressions / Week (average)
- 0.66% CTR (average)

Price: August – March: **\$700 / week**

- 8,881 Impressions / Week (average)
- 0.72% CTR (average)

## Mobile Interstitial

Price: April – July: **\$1,200 / week**

- 12,506 Impressions / Week (average)
- 0.52% CTR (average)

Price: August – March: **\$750 / week**

- 8,568 Impressions / Week (average)
- 0.39% CTR (average)



## Digital Display Advertising

Price: April – July: **\$3,800 / month**

- **Large Rectangle 1**
  - 60,831 Impressions / Month (average)
  - 0.09% CTR (average)

Price: August – March: **\$2,600 / month**

- **Large Rectangle 1**
  - 43,428 Impressions / Month (average)
  - 0.08% CTR (average)

Price: April – July: **\$3,200 / month**

- **Large Rectangle 2**
  - 50,708 Impressions / Month (average)
  - 0.07% CTR (average)

Price: August – March: **\$2,200 / month**

- **Large Rectangle 2**
  - 35,407 Impressions / Month (average)
  - 0.05% CTR (average)

Price: April – July: **\$6,500 / month**

- **Billboard**
  - 106,907 Impressions / Month (average)
  - 0.09% CTR (average)

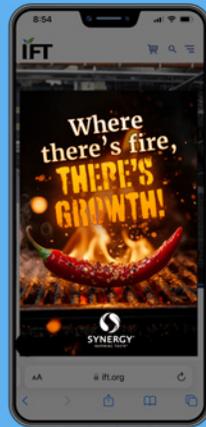
Price: August – March: **\$3,400 / month**

- **Billboard**
  - 65,938 Impressions / Month (average)
  - 0.07% CTR (average)

# Digital Advertising Opportunities

## IFT Advertisers in Action

See how past advertisers have leveraged these placements as part of larger promotional packages to drive outstanding results.



### Mobile Interstitial

**15,579** Per Week Impressions

**66** Clicks

**0.426%** CTR



### Web Interstitial

**11,362** Per Week Impressions

**88** Clicks

**0.772%** CTR

# Digital Advertising Opportunities

## Retargeting Advertising

Follow your prospects and extend the reach and impact of your ad message from our websites (ift.org and iftevent.org) to other websites and digital channels (including social media).

Requires four (4) versions of digital ad creative:

- 300 x 250
- 728 x 90
- 160 x 600
- 180 x 150
- Specifications: jpeg or gif, static image only recommended

**\$3,500/Month (50,000 guaranteed impressions)**

**\$6,500/Month (100,000 guaranteed impressions)**

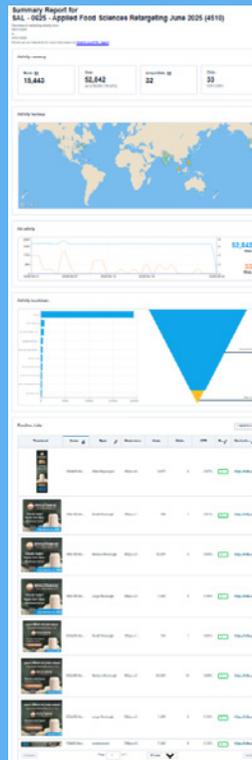
## Did you know?

Retargeting can lift ad engagement rates up to 400%.

Marketing Statistics: Consumers Are 70% Likely to Convert With Retargeting

## IFT Advertisers in Action

See how past advertisers have leveraged these placements to drive outstanding results.



## Retargeting Ads

**52,842** Impressions

**32** Clicks

**0.061%** CTR

# Print & Digital Advertising in Food Technology Magazine Rates



## Cover Tip

This top sheet affixed to the magazine allows your information to be front and center on any issue you select.

### Package Price:

**\$6,500 per month** or \$15,000 for three months when the same artwork is used



## Advertising Wrap

Call attention to a new idea or product formulation. This opportunity is available year round but is a particularly great option for our June and July issues, which will be available to all IFT FIRST: Annual Event and Expo attendees. Call out your expo booth number to drive traffic.

### Package Price:

**\$7,000 per month**

## Display Advertising Rates

Size	1x	3x	6x
Full Page	\$4,632	\$4,181	\$3,949
1/2 Page	\$3,257	\$2,959	\$2,784
1/3 Page	\$2,732	\$2,486	\$2,364
1/4 Page	\$2,390	\$2,189	\$2,093
1/2 Page Spread	\$6,601	\$6,129	\$5,910
Covers 2 & 3	\$5,823	\$5,043	\$4,640

\*These net rates are for 4 color

Contact your account manager for special placements, spreads, and combinations to get the most out of your advertising budget.

# Email and Newsletter Advertising

Reach your target customers directly through their inbox, leveraging the power of IFT's community to increase engagement.

## Customized Email Marketing

Present your content straight to the precise audience you want to target. Emails are sent by IFT on behalf of the client to a targeted audience from IFT's database.

- 15% Open rate (*average*)
- 2.52% CTR (*average*)

**Price varies based on quantity, e.g., \$5,000 for 5,000 names**

Only available with a spend of \$10,000 or more on IFT advertising.

Limited Availability

## Food News Now Newsletter

Powered by AI and user behavior, the *Food News Now* daily newsletter offers each subscriber a personalized look at the most important food industry news.

- 30,000 Subscribers
- 41% Open rate (*average*)

### Options:

- Horizontal Rectangle Ads (*two positions*)
  - 0.22% CTR (*average*)
  - 600 x 100

**\$1,850/week**

- Sponsored Content Ads (*three positions*)
  - 0.34% CTR (*average*)
  - 50-character headline, 200-character body copy, link to preferred URL
  - 500 x 500 image

**\$2,550/week**

Limited Availability

## Special Report Newsletter

Delivers exclusive, curated collections of trusted IFT content on a different content theme each month.

- **Distribution:** 30,000 subscribers
- 40% Open rate (*average*)
- 1.56% CTR (*average*)
- Monthly topics:
  - January: Next-Gen Snack Foods
  - February: Protein
  - March: Food Safety & Traceability
  - April: Global Flavors & Sensory Experiences
  - May: Functional & Fermented Foods
  - June: Frozen Foods Trends
  - July: Cellular Agriculture
  - August: Healthy Aging
  - September: Climate-Smart Food Production
  - October: Plant-Based Foods
  - November: AI Impacts
  - December: Clean Label & Ingredient Transparency

### Newsletter Takeover: \$5,250

- Be the only sponsor of that month's edition of the newsletter. Includes 600 x 100 horizontal rectangle, logo, and sponsored content placement.

### Sponsored Content Placement (up to three positions): \$1,500

### Horizontal Rectangle Placement (up to two positions): \$1,000

*Note:* Sent 1x per month, pricing reflects placement in one send.

Limited Availability

# Email and Newsletter Advertising

## Category Newsletters

Monthly roundups of news, research, consumer trends, and product innovation in specific segments of food manufacturing.

### Bakery & Snack News Now Newsletter

- Distribution: 8,496
- 39% Open rate
- Sponsored Content CTR: 1.26%
- Horizontal Rectangle CTR: 1.55%

**\$4,000 for Sponsored Content**  
**\$3,000 for Horizontal Rectangle**

*\*Note:* Sent 2x a month, pricing reflects 1-month duration

### Advertising Options:

- Horizontal Rectangle:
  - 600 x 100
- Sponsored Content:
  - 50-character headline
  - 200-character body copy
  - link to preferred URL
  - 500 x 500 image

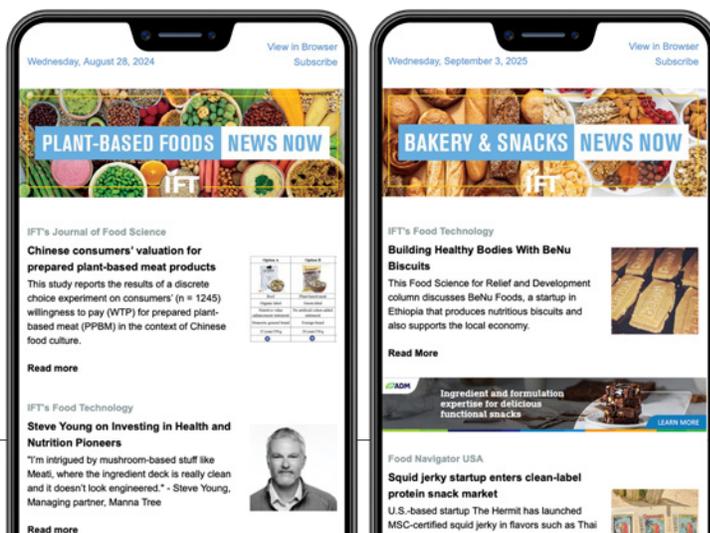
**\$3,500/Issue**

### Plant-Based Foods News Now Newsletter

- Distribution: 7,572
- 40% Open rate
- Sponsored Content CTR: 0.70%
- Horizontal Rectangle CTR: 1.31%

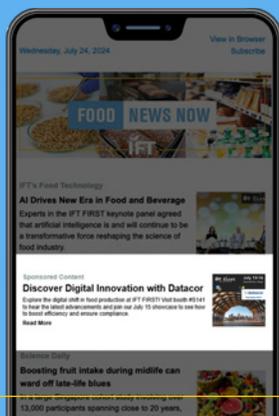
**\$3,500 for Sponsored Content**  
**\$2,500 for Horizontal Rectangle**

*\*Note:* Sent 2x a month, pricing reflects 1-month duration



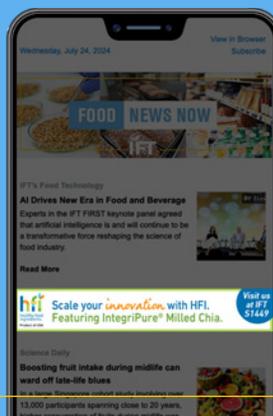
## IFT Advertisers in Action

See how past advertisers have leveraged these placements to drive outstanding results.



### Sponsored Content

**153,077**  
Per Week Aver. Delivered  
**62,809** Opened  
**200** Clicked  
**41%** Open Rate  
**0.318%** CTR



### Horizontal Rectangle

**153,077**  
Per Week Aver. Delivered  
**62,809** Opened  
**158** Clicked  
**41%** Open Rate  
**0.250%** CTR

# Food Technology Content Calendar

Each month, *Food Technology* dives into a different timely and relevant topic impacting the food system. Align your advertising efforts with our planned content to reach audiences seeking the specific solutions your brand offers!



January 2026

Macro Theme:  
**Consumers**

Focus Theme:  
**What will drive food innovation in 2026?**

**Sample Content:**



*Omnivore Presents: SciDish Podcast*  
**Inside the Consumer Trends  
Sparking Food Innovation in 2026**



Webinar  
**Top Trends Transforming Food  
Innovation 2026**



Editorial  
**Consumer Trend Outlook**



February 2026

Macro Theme:  
**Health & Nutrition**

Focus Theme:  
**How will post-GLP-1 eating patterns reshape personalized nutrition?**

**Sample Content:**



*Omnivore Presents: SciDish Podcast*  
**How Post GLP-1 Habits Are  
Reshaping Personalized Nutrition**



Webinar  
**Smaller Plates, Bigger  
Opportunities: Designing Food  
for Post-GLP-1 Appetites**



Editorial  
**Post-GLP-1 Eating Patterns**



March 2026

Macro Theme:  
**Product Innovation**

Focus Theme:  
**How can biotech—from fermentation to cell cultivation—improve and scale ingredient innovation?**

**Sample Content:**



*Omnivore Presents: SciDish Podcast*  
**Turning Biotech Innovation Into  
Scalable, Consumer-Ready Products**



Webinar  
**Scaling Biotech for the Next  
Generation of Food Innovation**



Editorial  
**Top 10 Food Trends**



April 2026

Macro Theme:  
**Sustainability**

Focus Theme:

**How can circular food systems improve processing efficiency and mitigate climate impact?**

**Sample Content:**



*Omnivore Presents: SciDish Podcast*  
**From Waste to Worth: Designing Climate-Resilient Food Systems**



Webinar  
**Unlocking the Business ROI of Circular Food Systems**



Editorial  
**Circularity/Business Model Shifts**



May 2026

Macro Theme:  
**Consumers**

Focus Theme:

**How can food science rebuild and reinforce confidence?**

**Sample Content:**



*Omnivore Presents: SciDish Podcast*  
**Winning Back Trust in Food Science**



Webinar  
**Bridging the Trust Gap in Food Science and Innovation**



Editorial  
**Building Consumer Trust Thought Leader Q&A**



June 2026

Macro Theme:  
**Food Safety**

Focus Theme:

**How will digital tools redefine food safety strategies?**

**Sample Content:**



*Omnivore Presents: SciDish Podcast*  
**How Next-Gen Tech Is Transforming Food Safety**



Webinar  
**Applying Best Practices for Digital-First Food Safety**



Editorial  
**AI & Predictive Analytics for Food Safety**



Macro Theme:

## IFT FIRST

Focus Theme:

### What research and product breakthroughs will emerge from IFT FIRST?

July 2026

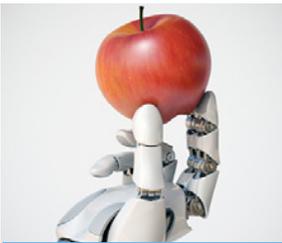
#### Sample Content:



Omnivore Presents: *SciDish Podcast*  
**How Food Science Is Driving Innovation to Feed the World**



Editorial  
**Category Spotlight: Chocolate**



Macro Theme:

## Technology

Focus Theme:

### Where will AI transform food system innovation?

August 2026

#### Sample Content:



Omnivore Presents: *SciDish Podcast*  
**Smarter by Design: How AI is Shaping the Future of Food**



Webinar  
**Optimizing Food Innovation in the Age of AI**



Editorial  
**Ag-Tech's Role in Global Food Security**



Macro Theme:

## Product Innovation

Focus Theme:

### How can formulations support market and regulatory resiliency?

September 2026

#### Sample Content:



Omnivore Presents: *SciDish Podcast*  
**Adapting Through Innovation: The Power of Reformulation**



Webinar  
**Creating a Winning Playbook for Reformulation Strategies**



Editorial  
**Category Spotlight: Fermented Functional Beverages**



October 2026

Macro Theme:  
**Career Development**

Focus Theme:  
**What's the outlook for careers across the food sciences?**

**Sample Content:**



*Omnivore Presents: SciDish Podcast*  
**Charting New Career Paths  
in Food Science**



Webinar  
**Navigating What's Next  
for Careers in Food Science**



Editorial  
**2026 IFT Compensation and  
Career Path Survey**



November 2026

Macro Theme:  
**Food Safety**

Focus Theme:  
**What hazards pose the next big food safety risks?**

**Sample Content:**



*Omnivore Presents: SciDish Podcast*  
**Getting Ahead of the Next  
Big Food Safety Threats**



Webinar  
**From PFAS to Pathogens:  
Emerging Food Safety Risks  
and How to Prepare**



Editorial  
**Emerging Pathogens, Climate  
Risks & Endangered Food**



December 2026

Macro Theme:  
**Product Innovation**

Focus Theme:  
**How can functional foods satisfy consumer demand?**

**Sample Content:**



*Omnivore Presents: SciDish Podcast*  
**Creating Functional Foods  
That Deliver**



Webinar  
**How to Create Functional Foods  
Consumers Trust and Love**



Editorial  
**Flavor Trend Outlook**

# Due Dates

## 2026 FOOD TECHNOLOGY Print Production Due Dates

	January/ February 2026	March/ April 2026	May/June 2026	July/August 2026	September/ October 2026	November/ December 2026
<b>Ad Space Close</b> (Published)	12/10/2025	2/13/2026	4/15/2026	6/3/2026	8/17/2026	10/15/2026
<b>Materials Close</b> Ad Mats. Due to Production	12/23/2025	2/27/2026	4/29/2026	6/17/2026	9/3/2026	10/30/2026

## 2026 Podcasts and Webinars Due Dates

	Webinar Sponsor Guest Confirmation	Omnivore Presents: SciDish Sponsor Guest Confirmation	Omnivore Podcast Sponsor Script Due
<b>January</b>	11/10/2025	10/13/25	11/17/25
<b>February</b>	12/8/2025	11/24/25	1/5/26
<b>March</b>	1/12/26	12/8/25	2/2/26
<b>April</b>	2/9/2026	1/19/26	3/2/26
<b>May</b>	3/9/2026	2/16/26	3/30/26
<b>June</b>	4/6/2026	3/16/26	4/27/26
<b>July</b>	N/A	4/13/26	5/25/26
<b>August</b>	6/1/26	5/18/26	6/29/26
<b>September</b>	6/29/26	6/8/26	8/3/26
<b>October</b>	8/10/26	7/27/26	9/4/26
<b>November</b>	9/7/26	8/24/26	9/28/26
<b>December</b>	10/12/26	9/14/26	10/26/26

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*Feeding the minds  
that feed the world*

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